Bicycling Means Business: Helping Developers Meet the Triple Bottom Line

2013 National Bike Summit, 3.5.2013 Wendy Duren - Arlington Transportation Partners - Program Director





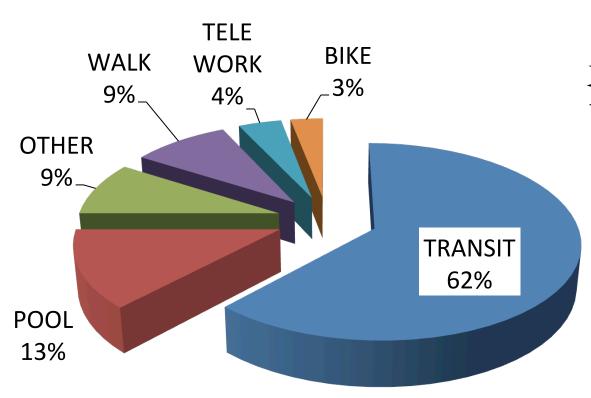




- Urban County Next to DC
- 212,800 Residents
- 229,100 Employees
- TOD Urban Villages



Daily SOV Mode Shift of ACCS Programs



44,631 FEWER TRIPS

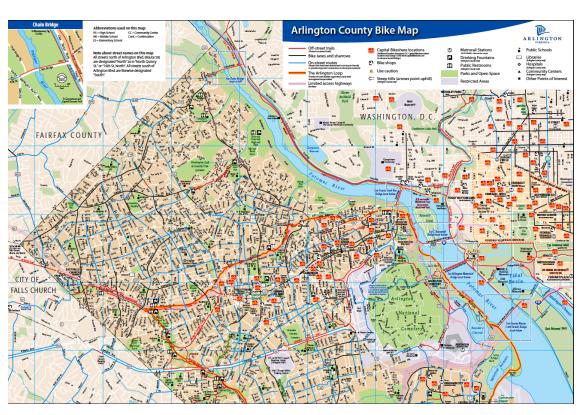


Commitment to Biking in Arlington County











How ATP Promotes Biking

Employer 703 – 140,376

Residential 327 – 68,257

Hotel/Visitor 43 - 10,759

Developer 101

Arlington
Transportation
Partners
O

Site Plan Bike Requirements in Arlington County

Storage



Lockers

C of O

Bike Info



Showers





"Friendly" Access to Bike Storage

Bike Room



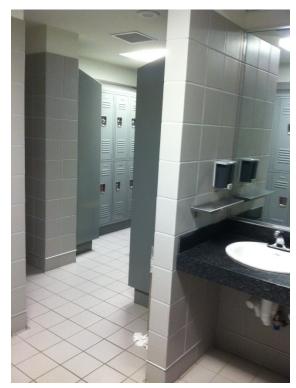
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Interior Double Decker Racks

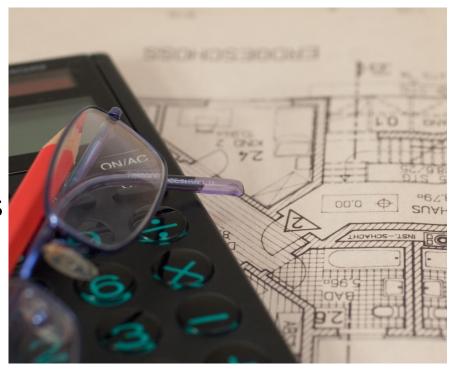
Showers & Locker Room





ATP is the Development Partner

- •If You Build It...
- Developer ROI
- Create Long Term Relationships
- Benefits for Everyone



Thank you!

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