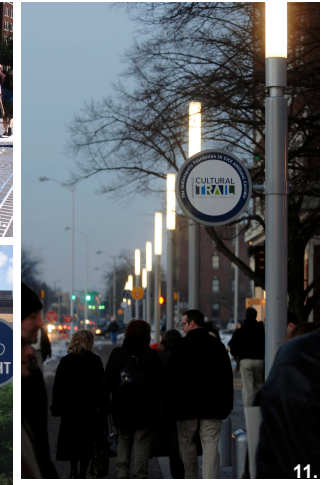


Bicycling DOES Mean Business



- Key**
- 1. Stormwater Planters
 - 2. Bike racks and trash receptacle made from recycled materials
 - 3. "Ann Dancing" by Julian Opie, public art installation
 - 4. New infrastructure installed
 - 5. Bicyclists on Alabama St. Trail
 - 6. Inspiring new business along the Trail
 - 7. Green roof
 - 8. Community gathering space
 - 9. Separated Trail
 - 10. Beautiful landscaping
 - 11. Nighttime lighting = safety
 - 12. Aerial view of Trail intersection



The Trail:

- 8 mile urban bicycle and pedestrian path
- Linear park
- Downtown hub for Central Indiana Greenway system
- Intersects with City bike lanes
- Provides access to every major art, cultural, sporting and entertainment destination in downtown
- Connects 5 downtown cultural districts
- Includes \$2M in public art
- Beautifully maintained
- Cleared of snow and ice



Design that creates a more sustainable,
bicycle friendly, walkable, & healthy city
makes economic sense.

- Attract and retain highly educated,
creative, & talented workforce
- New college grads choose where to
live & then they look for a job

Who was involved?

A public-private partnership between:

- The Central Indiana Community Foundation &
- The City of Indianapolis, Department of Public Works
- Indianapolis Cultural Trail, Inc. (2011)

Design & Management Team:

- RW Armstrong, program manager
- Rundell Ernstberger Associates, designer
- Art Strategies, public art project manager



How was the project funded?

\$63 million total:

- \$35.5 million FEDERAL – TE/TIGER
- \$27.5 million from private donors

Budget breakdown:

- \$48 million – Construction
- \$7 million – Management, Design
- \$6 million – Maintenance
endowment
- \$2 million – Public Art



Design Excellence

Shared Streets

- Took a lane away from cars to create a protected travel space for peds and cyclists

Safety

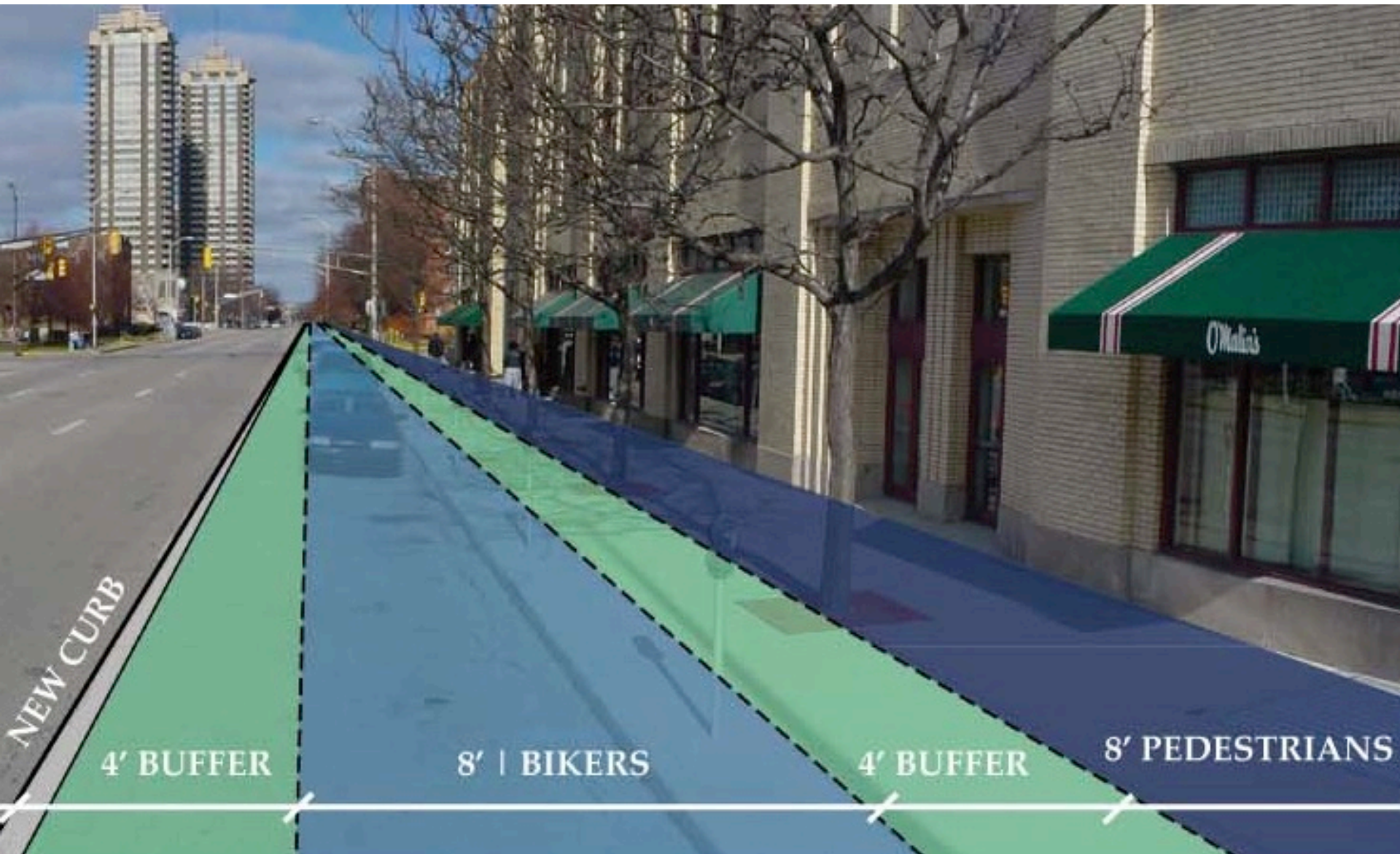
- New large intersection plazas
- New signal timings with protected crossings for Trail users
- Brightly colored cross walks
- Evenly lit ped & bike path
- Signage



Before...



The geometry of the design—taking a lane from cars...



Architect's rendering...

RUNDELL ERNSTBERGER ASSOCIATES, LLC
LAND PLANNING • URBAN DESIGN • LANDSCAPE ARCHITECTURE



© Anderson Illustration Associates 2006

The design approach accommodates clean transportation alternatives and enhances walkability and cycling in urban neighborhoods & the urban core.





Design Excellence: Universal Accessibility

Curb ramps to access on street parking

New compliant ramps at 73 intersections

Audible pedestrian signals at 35 signalized intersections

Wider sidewalks with few obstructions





Every downtown IndyGo bus route intersects with the Cultural Trail, allowing bus passengers the option to ride the bus with their bicycle and commute by bicycle or foot once downtown.



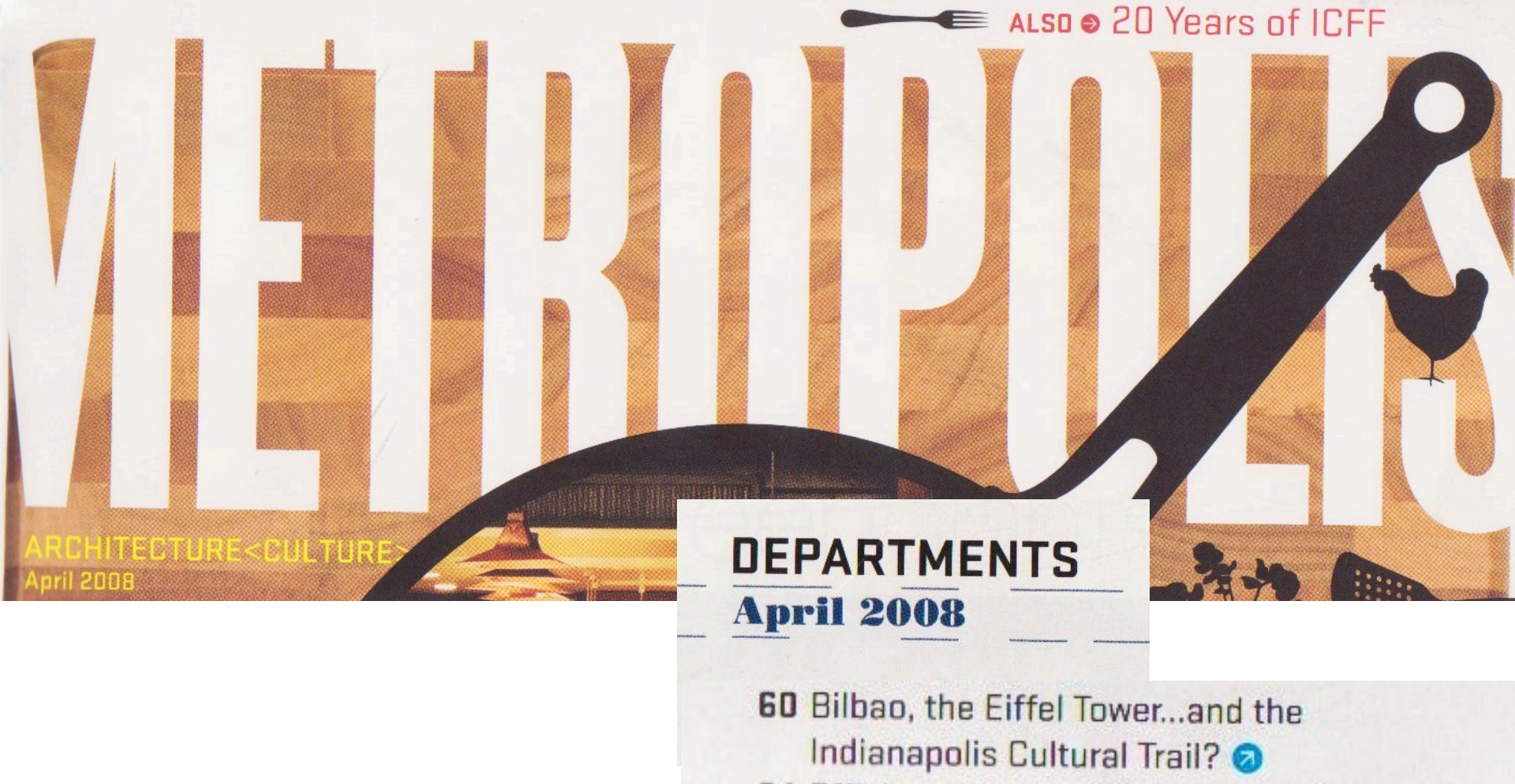


**106 bike racks were
added to
downtown during
Trail construction**



\$20 million in infrastructure improvements at no cost to City.

- **Existing Storm sewers cleaned & repaired**
- **New storm sewers**
- **Curbs & Sidewalks**
- **ADA-Compliant curb ramps**
- **Roadway resurfacing**
- **Utility Improvements (Gas, Water, Electric)**
- **New and Upgraded Traffic Signals**
- **Crosswalk Markings**
- **Traffic Signs**



The Cultural Trail is garnering national and international recognition for being one of the biggest, boldest and most beautiful urban trails in the world...

Project for Public Spaces recently recognized the Cultural Trail as the most transformative place-making project in all of North America.

Take on projects that make you first...not project's that are proven and make you like everyone else.













Appirio (cloud IT firm), after deciding to locate to Indianapolis based on location, purchased bikes for its employees to use during lunch hours along the Cultural Trail. Hired 20 new Indy residents after move. Plans to hire 100 new recent graduates each year until 2015. – source: www.thestatehousefile.com



New Trail/Bike Related Businesses: Indy Pedicabs, Active Indy Tours





'I'm lucky to live close enough to the Indianapolis Cultural Trail that I can take it for most of my ride. And as I begin to scout out a new place to live, proximity to bikeways and roads with bike lanes has taken a higher spot on my list of "musts" than ever before.' – Nuvo.net





“Theoretically, holding all else constant, the business environment will improve as the citizens of Indianapolis gain access to recreational amenities (like the ICT). As accessibility to business increases, property values also increase.”

– Butler University student practicum research Spring 2012

Fountain Square

New Business

- La Margarita
- Indiana City Brewing Company
- Fountain Square Brewery
- B's Po Boys
- Heartland Film Festival offices





The Mozzo - mixed use development offering studio, 1 & 2 bedroom apartments with retail on the ground/Trail level.



“Cultural Trail spurs development plan along Virginia Avenue.

A local architecture firm hopes to challenge hip Mass Ave with an arts-themed development in Fletcher Place. The **\$9 million project** would include apartments, retail and office space.”

- Indianapolis Business Journal





[on why Blue Beard expanded from bakery to restaurant] **“The building sits in front of the soon to be finished Cultural Trail, which would generate enough foot traffic to go from bakery to restaurant concept.”**

Indianapolis Monthly, summer 2012



800 S
Calvary St

McCauley St

MP-655C
CAT



“The development of a new mixed-use building at 719 Virginia Avenue is moving forward along the forthcoming Virginia Avenue leg of the Indianapolis Cultural Trail. The "The Hinge" will include 57 modern apartment units and 7,881 square feet of commercial storefront space on Virginia Avenue. Many of the units will have skyline views, and the commercial space will walk out directly onto the Indianapolis Cultural Trail.” –
www.indianapolis.com

Fletcher Place

New Mixed Use Developments

- The Hinge
- The Mozzo

New Businesses

- Bluebeards
- The Sewing Lady
- Southside of Chicago
- Tortas

800 Block of Massachusetts Ave Before...



800 Block of Mass Ave After...

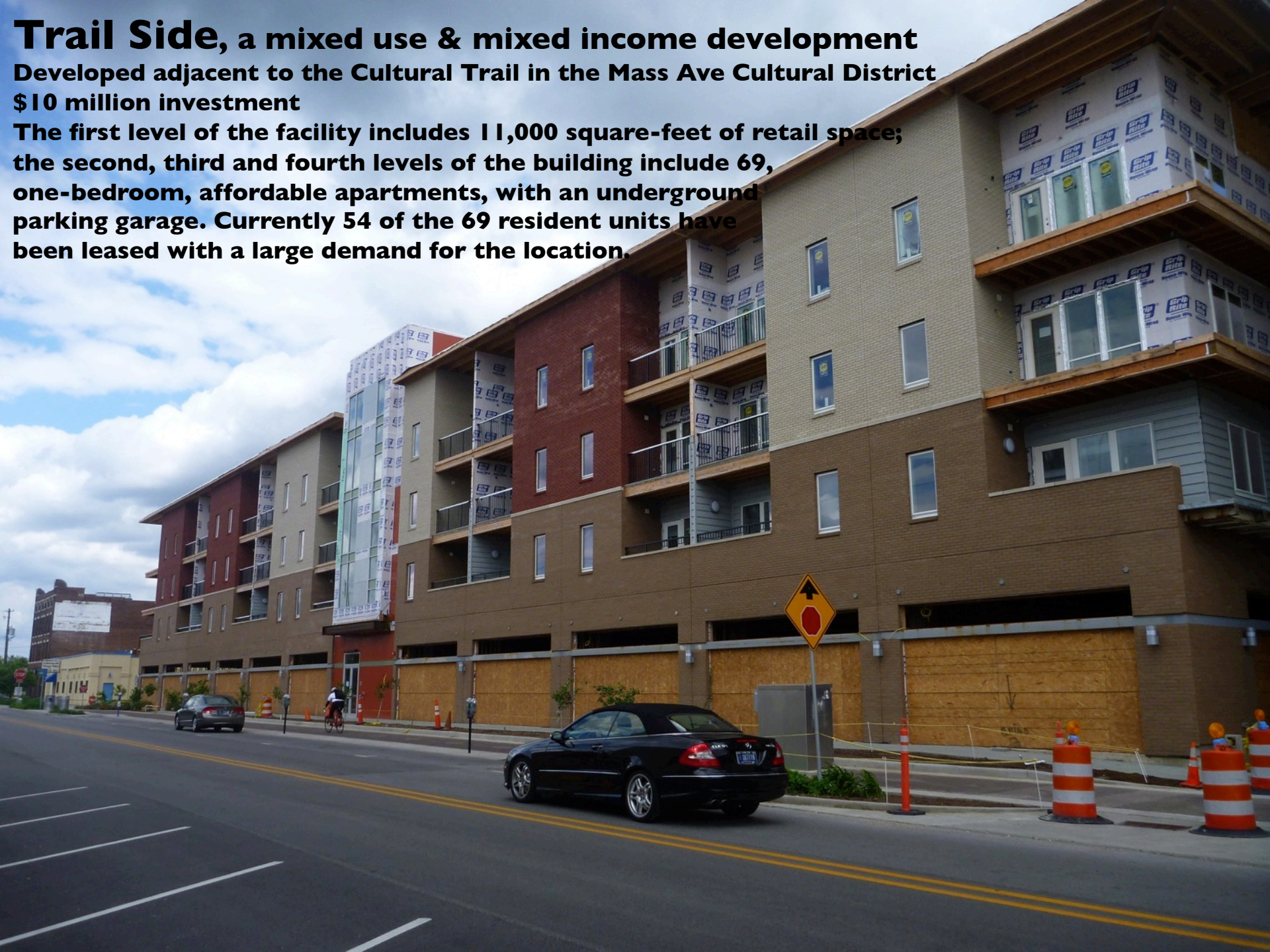




Trail Side, a mixed use & mixed income development

Developed adjacent to the Cultural Trail in the Mass Ave Cultural District
\$10 million investment

The first level of the facility includes 11,000 square-feet of retail space; the second, third and fourth levels of the building include 69, one-bedroom, affordable apartments, with an underground parking garage. Currently 54 of the 69 resident units have been leased with a large demand for the location.





"This project is about building communities and improving the quality of life for our citizens. Trail Side brings affordable living to a location with great accessibility and mobility right outside their front door." – US Rep. for IN, André Carson

Mass Ave

New Developments

- Trailside
- Indy Fringe Theater

New Businesses

- Black Market
- White Dog Boutique
- Indy Reads Books
- Crimson Tate Knit Shop

INDIANAPOLIS CULTURAL TRAIL

A Legacy of Gene & Marilyn Glick

Kären Haley
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