

# IMPROVING BICYCLING

This year, in addition to our annual financial report, we offer you some of the highlights of the League's work on behalf of American bicyclists in the past year. From a strong transportation bill for bicycling to the sharp increase in League Cycling Instructor seminars offered, 2005 was about getting the word out about bicycling to as many people as possible.

In 2006, with your support, we plan on doing even more for bicyclists in America. To give us feedback on how we are doing, or ideas of what we should be doing differently, email us at [bikeleague@bikeleague.org](mailto:bikeleague@bikeleague.org).

## League Cycling Instructor (LCI) Seminars

10 in  
2004

20 in  
2005

## Leading the Way in Bicycle Education

### • *More League Cycling Instructors Means More Bike Education*

The League's education program has doubled the number of League Cycling Instructor (LCI) seminars offered to 20 in 2005, from 10 in 2004. This means more than 200 new LCIs are certified to teach the League's Road 1, Road 2, Kids 1, Kids 2 and Commuting courses, bringing the total to more than 600 LCIs nationwide. The League hosted the third Bicycle Education Leaders Conference in New York City, bringing educators together to develop skills to reach out to adults and children who ride bikes — or want to — nationwide.

### • *Safe Routes for Young Riders*

We're making sure the next generation of riders gets an early start by continuing to co-host a national meeting for Safe Routes to School program leaders. In 2005, the meeting was under the auspices of the newly formed Safe Routes to School National Partnership. The partnership will ensure wise use of the \$612 million federal program approved as part of the transportation bill. The League also put the finishing touches to a Safe Routes riding curriculum that will be launched in 2006.

## Advocating on Behalf of Bicyclists

### • *SAFETEA-LU!*

When the League put on its first National Bike Summit in 2000, it would have been hard to imagine a success as large as the transportation bill that passed in

August 2005. Thanks in part to the work of hundreds of cycling advocates and bike industry leaders speaking up on Capitol Hill during past National Bike Summits, more than \$4.5 billion will be invested over the next four years in improving conditions for bicycling and walking. The law includes a \$612 million Safe Routes to School program in addition to increased funding for core bicycling programs. Mark your calendars now for the 2007 Summit, March 14-16.

### • *Creating Bicycle Friendly Communities*

After decades of building an incredible infrastructure for

bicycling, the city of Davis, Calif. became the first platinum-level Bicycle Friendly Community. As an additional sign of the strength of this program, cities around the county, including Omaha, Neb. and



Charleston, S.C., are

attending BFC workshops to learn how to improve their communities for bicycling:

- **Louisville, Ky.** hosted its first regional bike summit and adopted BFC status as a goal for 2008.
- **Omaha, Neb.** organized a BFC training workshop; within one month a regional advocacy coalition was established.
- **Norman, Okla.** re-established a defunct bicycle advisory committee in an effort to become the first Oklahoma community recognized by the program.

# IN AMERICA: The League Looks Back at 2005

This program would not be possible without the generous support of Bikes Belong.

- **Conserve by Bike Included in Energy Bill**

Even before gas prices skyrocketed to more than \$3 per gallon, the Conserve by Bike amendment was included in the Energy Bill passed by Congress in August 2005. The provision, an important element of the League's National Bike Summit agenda in recent years, authorizes \$6.25 million to study the impact of programs that encourage people to use bicycles rather than drive for some trips. Special thanks go to the Chicagoland Bicycle Federation, the Bicycle Coalition of Maine and their respective congressional delegations for their hard work on this amendment.

- **State and Local Legislation Standing Up for Cyclists in Kentucky**

While it seems ironic to claim a court reading the law correctly as a victory, that is exactly what cyclists did in Kentucky. In November 2005, the Kentucky Supreme Court decided in favor of a cyclist who was hit by a passing motorist — overturning lower court decisions that said the cyclist did not have a right to be on the road in the first place. In reaching this decision, the Kentucky Supreme Court specifically noted that a driver's duty when passing a cyclist such as the plaintiff in this case requires that the driver not pass "unless he can do so without interfering with the safe operation of [the] bicycle, and that if, in fact he did pass [the cyclist] that he not drive to the right

until he was reasonably clear of [the cyclist]." The League, in conjunction with Kentucky bike clubs, filed an amicus brief in support of the cyclist.

- ▶ **Promoting the Joy of Cycling**

- **Promoting Cycling Everywhere**

Did you start riding your bike to work in 2005, driven by your love of riding and the cost of fuel? League board member Harry Brull did, and was featured in the *New York Times*. In addition to that great article, the League was featured on CNN, NPR's Weekend Edition, the *Wall Street Journal*, *Washington Post* and *Newsweek*. The coverage was prompted by SAFETEA-LU, the increase in fuel prices, and the increasing popularity of cycling.

- **Growth in Club Outreach**

The Plano, Texas Bicycle Association has been working with the League on ride leader training courses, appealing to the mayor of Plano to become a Bicycle Friendly Community, and donating money to make sure our advocacy work continues in Washington. This kind of education, promotion and advocacy work is vital to the League's relationship with most of our 537 clubs and advocacy groups. In 2005, we launched the *Cue Sheet*, a quarterly newsletter just for clubs, and grew our club membership from 420 clubs to 537. We're continuing to strengthen these bonds in 2006.

- **Traveling Tent**

Thousands of members and cyclists nationwide had the opportunity to learn first-hand about the League



thanks to an outreach campaign spearheaded by staff, board, and volunteer members in recognition of the 125th anniversary of the League's founding. Major events included Bike New York (35,000), MS-150 from Houston to Austin (13,000), RAGBRAI (10,000) and Cycle Oregon (2,000). League staff — and the new League tent — attended events in more than 20 states.

- ▶ **Listening to You; Improving Your Ride**

- **Reaching Out**

During 2005, the League completed a member survey, launched a new magazine, and increased the frequency of our electronic newsletter. The feedback from members was immediate and vocal — you like the new magazine, love more pictures of cyclists in our publications, and — most importantly — want us to focus even more on protecting and promoting the rights of cyclists. As we launch our Share the Road campaign in January 2006, we will continue to fight for the rights of cyclists across America.

A full audit of the League's finances for calendar year 2005 has been completed. We are pleased to report that 85 percent of funding was applied to our education and advocacy programs — the ninth straight year this has been 80 percent or higher.

The League met an ominous challenge in 2005 to overcome a significant financial loss in the prior year. By increasing income and reducing expenses we ended the year with a surplus of \$51,000 without adversely affecting our

program delivery. We must continue to seek new funding to establish long-term financial stability.

Your membership dues and contributions remain the largest source of support all of the League's programs. We thank you for your enthusiasm and support for bicycling. We look forward to working with you this year and many to come.

None of the League's work would be possible without the support of our members. From financial backing to volunteer assistance, the League is made possible by people like you. If we can do anything to serve you better, please drop us a line at [bikeleague@bikeleague.org](mailto:bikeleague@bikeleague.org).

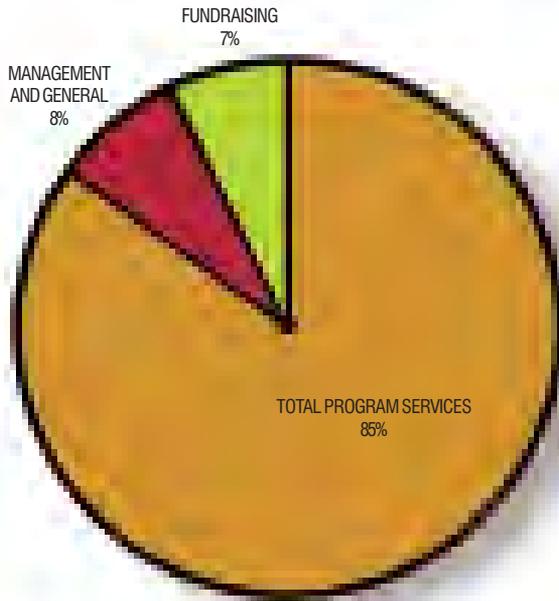
## Consolidated Statement of Activities

(For the year ended December 31, 2005)

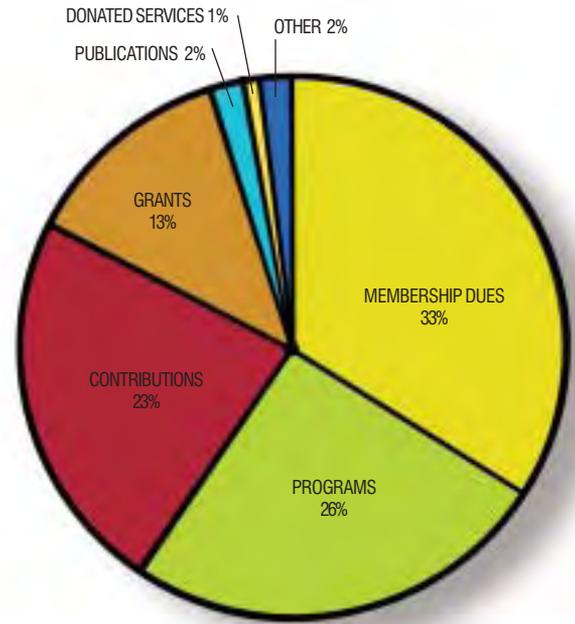
	Unrestricted	Temporarily Restricted	2005 Total	2004 Total
<b>REVENUE AND SUPPORT</b>				
Membership dues	\$ 540,151	—	\$ 540,151	\$ 569,691
Program and rallies	\$ 405,854	—	\$ 405,854	\$ 132,380
Contributions	\$ 363,899	—	\$ 363,899	\$ 312,173
Grants	\$ 32,749	\$ 170,000	\$ 202,749	\$ 111,875
Publications	\$ 32,372	—	\$ 32,372	\$ 38,080
Donated services	\$ 15,665	—	\$ 15,665	\$ 14,000
Interest and dividends	\$ 13,830	—	\$ 13,830	\$ 9,156
Other	\$ 8,270	—	\$ 8,270	\$ 21,185
Unrealized gain on investment	\$ 5,752	—	\$ 5,752	\$ 15,820
Realized gains on investment	\$ 1,072	—	\$ 1,072	\$ 15,525
Net assets released from restriction:				
Satisfaction of program restrictions	\$ 238,856	(\$ 238,856)	—	—
<b>Total Revenue and Support</b>	<b>\$ 1,658,470</b>	<b>(\$ 68,856)</b>	<b>\$ 1,589,614</b>	<b>\$ 1,239,885</b>
<b>EXPENSES</b>				
Program Services:				
• Advocacy	\$ 366,188	—	\$ 366,188	\$ 427,721
• Membership Activities	\$ 357,731	—	\$ 357,731	\$ 330,757
• Promotion	\$ 331,217	—	\$ 331,217	\$ 272,104
• Education	\$ 311,428	—	\$ 311,428	\$ 391,220
• Rallies	—	—	—	\$ 43,929
<b>Total Program Services</b>	<b>\$ 1,366,564</b>	<b>0</b>	<b>\$ 1,366,564</b>	<b>\$ 1,465,731</b>
Supporting Services:				
• Management and general	\$ 123,452	—	\$ 123,452	\$ 193,800
• Fundraising	\$ 117,180	—	\$ 117,180	\$ 162,511
<b>Total Supporting Services</b>	<b>\$ 240,632</b>	<b>0</b>	<b>\$ 240,632</b>	<b>\$ 356,311</b>
<b>Total Expense</b>	<b>\$ 1,607,196</b>	<b>—</b>	<b>\$ 1,607,196</b>	<b>\$ 1,822,042</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$ 51,274</b>	<b>(\$ 68,856)</b>	<b>(\$ 17,582)</b>	<b>(\$ 582,157)</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>\$ 344,261</b>	<b>\$ 225,000</b>	<b>\$ 569,261</b>	<b>\$ 1,151,418</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 395,535</b>	<b>\$ 156,144</b>	<b>\$ 551,679</b>	<b>\$ 569,261</b>

Note: Upon request, the League will provide its complete audited financial statements.

## 2005 EXPENSES



## SOURCES OF 2005 REVENUE



AD  
Breezer

### Bicycle Indiana

**Bicycle Indiana**  
THE Resource Guide to  
Bicycling in Indiana

*Your 28-page guide to bicycling opportunities in Indiana*  
Recreational Rides \* Competitive Events  
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Bicycle Dealers \* Tourism information  
Bicycle Safety Info \* Indiana Bicycle Laws

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Creating a Bicycle Friendly Indiana