



PALO ALTO, CA

TOTAL POPULATION

67,082

POPULATION DENSITY

2580

TOTAL AREA (sq. miles)

26

OF LOCAL BICYCLE FRIENDLY BUSINESSES **7**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Palo Alto
High Speed Roads with Bike Facilities	36%	80%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	33%
Bicycle Education in Schools	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	14%	76%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	VERY GOOD	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 21K	1 PER 26.8K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5.24 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5.17 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	5.26 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5.71 /10

KEY OUTCOMES

	Average Platinum	Palo Alto
RIDERSHIP <i>Percentage of commuters who bike</i>	13.6%	9.19%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	100	281.05
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	0.4	0.69



KEY STEPS TO PLATINUM



- » Continue to address gaps and barriers in Palo Alto's bicycle network to improve access and comfort, and to expand the low-stress bike network for all ages and abilities.
- » In particular, take advantage of Palo Alto's high number of low-speed streets by continuing to expand the network of bike boulevards/neighborhood greenways in every neighborhood. Diverters, wayfinding, chicanes, and other treatments can be effective at reducing vehicle speeds and promoting the bicycle-oriented nature of a bike boulevard.
- » Begin the process of creating a new Bicycle Master Plan or updating your 2012 Bike Plan. Ensure the new plan includes specific and measurable goals and performance measures to track progress, and continues to be supported by a dedicated budget for implementation.

- » Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that APBP-compliant bicycle parking is available in areas near popular destinations and activity centers, including all bus stops and transit hubs.
- » Build on the great success of Palo Alto's Safe Routes to School programming to translate to adult education and outreach.
- » Work with local League Cycling Instructors (LCIs) to offer Bicycle Friendly Driver training to motorists in Palo Alto, particularly to professional drivers and fleet operators.
- » Continue to develop inclusive education programs and encouragement outreach methods that specifically target underrepresented groups, women, seniors, low-income, and non-English speaking communities, in addition to general non-targeted outreach and media campaigns that promote bicycling.