Congratulations on adopting the 2018 Active Transportation Plan! This plan will be a blueprint for improvements and has many great recommendations for a more connected network of safe and comfortable bicycle facilities, such as the innovative "cool corridors" concept. Establish a dedicated annual budget for implementation of your Active Transportation Plan, in addition to funding for ongoing bicycle programming and infrastructure development/maintenance.

» Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. Ensuring compliance with a Complete Streets policy is an important and often low-cost way to add to your bicycle network. Striping bicycle lanes as part of repaving operations can save 40% of the cost of adding a bicycle lane. If necessary, revisit your Complete Streets policy and process to ensure better compliance.

» The data that Las Cruces reported on its road network was incomplete. This lack of complete data makes it difficult to judge the current state of bicycling infrastructure in Las Cruces. Ensure that data is available on your roadway network and your bicycle network so that your community can utilize GIS-based or other network analyses, can create high-quality bicycle network maps, and accurately assess the quality of your bicycle network.

» Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that APBP-compliant bicycle parking is available in areas near popular destinations and urban activity centers.

KEY STEPS CONTINUED ON PAGE 2...
>> Improve bicycle safety education for students of all ages by incorporating on-bicycle education and expanding the program to all K-12 schools. Providing bicycles in schools for on-bike education ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household. Work with the school district, local bicycle groups, and interested parents to expand and improve the Safe Routes to School program.

>> Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in Las Cruces.

>> Consider launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the ‘last mile’ between public transit and destinations.

>> Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress. Continue to develop a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Las Cruces. Automated bicycle counters provide long-term data on bicycle use at fixed points in a community and mobile counters can provide periodic or before/after data related to a change in your community’s road or bicycle network. Observational counts and surveys can supplement automated data in order to collect demographic information and examine social equity goals.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

>> League of American Bicyclists: https://www.bikeleague.org


>> Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources

>> Building Blocks of a Bicycle Friendly Community: https://bikeleague.org/content/building-blocks-bicycle-friendly-communities

>> The Five E’s: https://bikeleague.org/5-es

>> Smart Cycling Program: https://bikeleague.org/ridesmart

>> Advocacy Reports and Resources: https://bikeleague.org/reports

>> Bicycle Friendly Business Program: https://bikeleague.org/business

>> National Bike Month: https://bikeleague.org/bikemonth