



SHEBOYGAN COUNTY, WI

TOTAL POPULATION

115,456

POPULATION DENSITY

225

TOTAL AREA (sq. miles)

513

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Sheboygan County
High Speed Roads with Bike Facilities	35%	15%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	48%	8%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	5%
Bike Month and Bike to Work Events	GOOD	AVERAGE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	NONE
Bicycle-Friendly Laws & Ordinances	GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 1155K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	2.7 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	1.9 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	2.6 /10
ENFORCEMENT & SAFETY <i>Promoting safety and protecting bicyclists' rights</i>	2.4 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4.3 /10

KEY OUTCOMES

	Average Silver	Sheboygan County
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	0.86%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	433.8
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	11.27



KEY STEPS TO SILVER



- » Continue to expand and improve the bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. If necessary, revisit the Complete Streets plan to ensure better compliance.
- » Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with local jurisdictions, bicycle groups, and interested parents to create Safe Routes to School programming for all K-12 schools.

- » Develop bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs.
- » Provide education to law enforcement officers on bicycle safety and traffic laws as they apply to bicyclists and motorists.

KEY STEPS CONTINUED ON PAGE 2...



SHEBOYGAN COUNTY, WI

Spring 2020

KEY STEPS TO **SILVER** CONTINUED

- » Repeal the mandatory bike registration law or ordinance in your community, which may be prohibitive or discouraging for new bicyclists.
- » Adopt a County-wide comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety for all modes.
- » Increase the amount of staff time spent on improving conditions for people who bike and walk, either by creating a new dedicated position or expanding the responsibilities of current staff.
- » Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists across the County.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <https://www.bikeleague.org>
- » Guide to the BFC Report Card:
https://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf
- » Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources
- » Building Blocks of a Bicycle Friendly Community:
<https://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's + Equity: <https://bikeleague.org/content/5-es>
- » Community FAQs & Resources: <https://bikeleague.org/content/community-faq-resources>
- » Smart Cycling Program: <https://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <http://bikeleague.org/reports>
- » Bicycle Friendly Business Program: <https://bikeleague.org/business>
- » National Bike Month: <https://bikeleague.org/bikemonth>

