



DETROIT, MI

TOTAL POPULATION

677,116

POPULATION DENSITY

4878

TOTAL AREA (sq. miles)

139

OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Detroit
High Speed Roads with Bike Facilities	35%	0%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	48%	8%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	NO (2006)
Bike Program Staff to Population	1 PER 78K	1 PER 226K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3.0 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3.2 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4.2 /10
ENFORCEMENT & SAFETY <i>Promoting safety and protecting bicyclists' rights</i>	2.6 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3.3 /10

KEY OUTCOMES

	Average Silver	Detroit
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	0.73%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	1042.91
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	17.88



KEY STEPS TO SILVER



- » Adopt a Complete Streets policy and create implementation guidance. By adopting a Complete Streets policy, communities direct their transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users, regardless of age, ability, or mode of transportation.
- » Continue to increase the amount of high quality bicycle parking throughout the community, and to upgrade the quality of existing bike parking to meet APBP standards. Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient, APBP-compliant bike parking available.
- » Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools.

- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridersmart for more information.
- » Ban handheld cell-phone use while driving in the city and consider implementing red light photo enforcement and speed camera programs.
- » Provide education to law enforcement officers on bicycle safety and traffic laws as they apply to bicyclists and motorists.
- » Increase the amount of staff time spent on improving conditions for people who bike and walk, either by creating a new dedicated position or expanding the responsibilities of current staff.