Policies and practices relating to bicycle parking could be improved. Studying current bike parking and future needs would be a good step for continued coordination with transit and potentially developing community bicycle branding. Without secure and convenient bicycle parking it is difficult for a person to choose to ride their bicycle for utilitarian trips.

Work with local employers to create a Bike to Work Day event. Bike to Work Day often involves a central “pit stop” station with food, community groups, and elected officials promoting and helping people to choose to bike to work.

Continue to pursue a partnership with Central Washington University that will include a Level of Traffic Stress analysis of streets in Ellensburg. A Level of Traffic Stress analysis is a great baseline for informing your next bike plan.

The 7th Ave Bike Boulevard is a standout project. Learn from it and leverage it when building a network of facilities that appeal to the same types of people who have been attracted to the bike boulevard.

Develop encouragement outreach methods and programs that specifically target families, women, seniors, low-income, and non-English speaking communities, in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.

Pay close attention to how bicycles are accommodated at intersections, particularly where speed limits are above 25 mph.