



# ARCATA, CA

TOTAL POPULATION

18374

TOTAL AREA (sq. miles)

11

POPULATION DENSITY

1670

# OF LOCAL BICYCLE FRIENDLY BUSINESSES 1

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Arcata
High Speed Roads with Bike Facilities	35%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	76%	97%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	14%	36%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST ONCE A MONTH	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	GOOD	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 33K	1 PER 46K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	6/10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	3/10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	6/10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	5/10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	5/10

## KEY OUTCOMES

	Average Gold	Arcata
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	5.1%	4.8%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	287	257
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	2.2	0



## KEY STEPS TO GOLD



- » Continue to expand the bike network and increase connectivity through the use of different types of bicycle facilities appropriate for the speed and volume of motor vehicle traffic on each road.
- » Do away with restrictive policies that could discourage bicycling use like mandatory bike registration and mandatory helmet use for adults
- » Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.

- » Work with law enforcement to ensure that enforcement activities are targeted at motorist infractions most likely to lead to crashes, injuries and fatalities among bicyclists.
- » Get all buses equipped with bike racks.
- » Keep connecting the low-stress bicycling network, closing gaps, and building great recreational facilities.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Visit [bikeleague.org/ridesmart](http://bikeleague.org/ridesmart) for more information.
- » Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.