Develop and adopt an official bicycle master plan for your community. A bike plan is a critical step to improving conditions for bicycling and institutionalizing processes for continual improvement. Your bike plan should build upon the 2013 City Wide Trail/Corridor Study and Bettendorf’s 2015 Comprehensive Plan to recommend detailed plans for a safe, comfortable, and connected bicycle network.

» Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide.

» Appoint a full-time Bicycle Program Manager or create a new position.

» Adopt a bike parking ordinance for new and existing buildings that specifies the amount and location of secure, convenient, APBP-compliant bike parking available.

» Launch a public bike share system.

Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all schools. In particular, middle and high school education efforts could be improved. These efforts are particularly important as students learn to drive and share the road.

» Expand bicycle education opportunities for adults to include topics such as learn-to-ride, safe cycling skills, bike commuting basics, and sharing the road. Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community.

» Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety.