



# WATSONVILLE, CA

TOTAL POPULATION

51,199

POPULATION DENSITY

7642

TOTAL AREA (sq. miles)

6.7

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Watsonville
High Speed Roads with Bike Facilities	40%	57%
Total Bicycle Network Mileage to Total Road Network Mileage	47%	41%
Bicycle Education in Schools	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	11%	8%
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	SOME	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 91K	1 PER 512K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	2/10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4/10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	5/10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	4/10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	3/10

## KEY OUTCOMES

	Average Silver	Watsonville
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.6%	1.3%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	549	602
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	7.3	14



## KEY STEPS TO SILVER



- » Adopt a Complete Streets policy and create implementation guidance. By adopting a Complete Streets policy, communities direct their transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users, regardless of age, ability, or mode of transportation.
- » Continue to work on connecting the Monterey Bay Sanctuary Scenic Trail to your downtown. This connection will provide a high quality regional trail connection and make the Watsonville downtown more accessible to more bicyclists. Make sure that wayfinding and other improvements make it easy for bicyclists to access businesses in Watsonville from the trail.
- » Mandatory registration requirements and sidewalk riding

restrictions can be barriers to some people choosing to use a bicycle. You should review your local ordinances and any data on citations and crashes that is available to understand whether your current ordinances are necessary and accomplishing the purposes that led to their adoption. There are non-enforcement methods of addressing the reasons for these ordinances.

- » Increase the amount of staff time spent on improving conditions for people who bike and walk.
- » Provide education to law enforcement officers on traffic laws as they apply to bicyclists and motorists and bicycling skills. Ensure that law enforcement officers have basic training or experience with bicycling in your community.