Strengthen your Complete Streets policy or process to ensure more rigorous implementation. Your community reported a lower than average compliance rate with your current Complete Streets policy. Ensuring compliance with a Complete Streets policy is an important and often low-cost way to add to your bicycle network. Striping bicycle lanes as part of repaving operations can save 40% of the cost of adding a bicycle lane.

Sturgeon Bay has done a great job to begin creating a bicycle network after starting from having very few bicycle facilities. A great next step might be evaluating current bicycle parking and adopting policies and/or programs that will ensure that bicycle parking is widely available and functional. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations.

It is great to hear that you will be launching adult bicycle education program within the next 12 months. Work with local employers that may be interested in promoting bicycling, community events, and other organizations that may help find people who would benefit from bicycle education classes.

Your application indicated the existence of multiple laws that restrict the movement of bicyclists or which may discourage people from bicycling, such as an all-ages mandatory helmet law, a ban on riding on all sidewalks, and mandatory bicycle registration. You should review your local ordinances and any data on citations and crashes that is available to understand whether your current ordinances are necessary. The problems that motivate these restrictions can often be addressed by engineering and education rather than enforcement.