It is great that Miami Beach conducts a biennial survey of its residents, the 2016 survey found that 71% of respondents see biking as unsafe or very unsafe and 69% of respondents say there are "too few" bike lanes. While Miami Beach has adopted some great policies and programming the bicycle network needs to be improved to address these resident concerns and provide a safe, comfortable, and accessible network.

Develop outreach methods and programs that specifically target families, women, seniors, and low-income communities in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.

» Expand bicycle education opportunities, particularly for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns. Consider whether a transportation demand management program focused on businesses may be helpful for reinforcing your city's modal priority for biking and walking.

» Create a bicycle count program that utilizes several methods of data collection to create an understanding of current bicyclists and the effects of new facilities on bicycling in Miami Beach.

» Continue to build out your planned bicycle network. The plans, policies, and existing high bicycle use have Miami Beach primed to be a leader in active transportation.