Appleton has adopted several planning documents that have set the stage for bicycling improvements. The next step is implementation and creating a safe, comfortable, and accessible bicycling network. Appleton has a strong base of low-speed streets that should be suitable to bicycling, but there is not an extensive network that allows easy movement throughout the community.

Bicycle-safety education should be a routine part of education, for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with your local bicycle groups or interested parents to expand and improve the Safe Routes to School program to all schools.

Increase the amount of staff time spent on improving conditions for people who bike and walk. Increasing staff time, either by creating a position or changing the responsibilities of current staff, can have a positive impact on the ability of your community to execute bicycling and walking-related projects and programs.

Install a bicycle wayfinding system with distance and destination information at strategic locations around the community, integrating preferred on-street and off-street facilities. Wayfinding may be particularly useful around along routes that may be likely to attract non-regular bicycle riders and at intersections.