



WILMINGTON, NC

TOTAL POPULATION

113,657

POPULATION DENSITY

2089

TOTAL AREA (sq. miles)

54.4

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Wilmington
Arterial and Major Collector Streets with Bike Lanes	45%	23%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	3%
Public Education Outreach	GOOD	EXCELLENT
Share of Transportation Budget Spent on Bicycling	7%	36%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MONTHLY
Bicycle-Friendly Laws & Ordinances	SOME	SOME
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 70K	1 PER 113,657

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2 / 10

KEY OUTCOMES

	Average Silver	Wilmington
RIDERSHIP <i>Percentage of Commuters who bike</i>	3.5%	1.3%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	180	589
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	1.4	5.7



- » Ensure that money from the 2014 Transportation Bond is spent on improving conditions for people who bike and walk. On-street bicycle facilities that meet NACTO standards and are connected should be implemented to address reported safety challenges in Wilmington.
- » Adopt a comprehensive Complete Streets policy and NACTO Guidelines so that high quality bicycle infrastructure suitable for people of all ages and abilities is routinely created during the construction and maintenance of roads in your community. The current Complete Streets policy does not specify how to create complete streets.
- » Increase staff time and resources spent on improving bicycling

conditions in Wilmington Current reported FTE points to a lack of staff capacity compared to other Bicycle Friendly Communities.

- » Create a 'Ciclovía' or Open Streets event, closing off a major corridor to auto traffic and opening it to cyclists and pedestrians.
- » Create a traffic demand management program that is focused on changing behavior through individualized marketing to promote alternatives to driving alone.
- » Ensure that there are bicycle education opportunities specifically for women, students, families and other specific demographic groups. By specifically targeting education opportunities to certain groups you can ensure that those groups are better reached and their specific concerns are addressed.