



MUNCIE, IN

TOTAL POPULATION

70,085

POPULATION DENSITY

2558

TOTAL AREA (sq. miles)

27.4

OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

| | Average Silver | Muncie |
|---|----------------|---------------|
| Arterial and Major Collector Streets with Bike Lanes | 45% | 2.5% |
| Total Bicycle Network Mileage to Total Road Network Mileage | 30% | 5% |
| Public Education Outreach | GOOD | SOME |
| Share of Transportation Budget Spent on Bicycling | 7% | MORE THAN 19% |
| Bike Month and Bike to Work Events | GOOD | SOME |
| Active Bicycle Advocacy Group | ACTIVE | YES |
| Active Bicycle Advisory Committee | ACTIVE | MONTHLY |
| Bicycle-Friendly Laws & Ordinances | SOME | SOME |
| Bike Plan is Current and is Being Implemented | YES | SOMEWHAT |
| Bike Program Staff to Population | 1 PER 70K | UNKNOWN |

CATEGORY SCORES

| | |
|---|--------|
| ENGINEERING <i>Bicycle network and connectivity</i> | 2 / 10 |
| EDUCATION <i>Motorist awareness and bicycling skills</i> | 2 / 10 |
| ENCOURAGEMENT <i>Mainstreaming bicycling culture</i> | 2 / 10 |
| ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i> | 4 / 10 |
| EVALUATION & PLANNING <i>Setting targets and having a plan</i> | 3 / 10 |

KEY OUTCOMES

| | Average Silver | Muncie |
|--|----------------|--------|
| RIDERSHIP <i>Percentage of Commuters who bike</i> | 3.5% | 1.6% |
| SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i> | 180 | 131 |
| SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i> | 1.4 | 4.4 |



KEYPSTEPS TO SILVER



» Launch a 'respect' safety campaign. Ensure that the campaign message clearly conveys that both motorists and cyclists have the same rights and responsibilities on the road. See, e.g. <http://insightstudiopei.com/portfolio-items/respect-traffic-safety-campaign/>.

» Hire a full-time employee dedicated to improving bicycling in Muncie. The Bicycle and Pedestrian Advisory Committee is currently doing many things that would likely be better supported by a full-time employee.

» Continue work to adopt a Complete Streets policy. Make sure that your Complete Streets policy includes intersection treatments and signal detection. A Complete Streets policy can

lower the cost of bicycle infrastructure by integrating it into maintenance and development projects.

» Work with Ball State to encourage them to become a Bicycle Friendly University and partner with the City to create a bike share system open to the public.

» Increase the amount of safe bicycle infrastructure by connecting neighborhoods through a well-planned system of bike paths, lanes and trails that incorporates NACTO design standards and network stress analysis.

» Expand youth and adult bicycle education opportunities so that it is easy for members of the community to learn bicycling skills and about the opportunities to bike in Muncie.