



MOUNTAIN VIEW, CA

TOTAL POPULATION

77,800

TOTAL AREA (sq. miles)

12.2

POPULATION DENSITY

6377

OF LOCAL BICYCLE FRIENDLY BUSINESSES **2**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Mountain View
Arterial and Major Collector Streets with Bike Lanes	65%	OVER 90%
Total Bicycle Network Mileage to Total Road Network Mileage	43%	41%
Public Education Outreach	VERY GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	14%	12%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	MONTHLY
Bicycle-Friendly Laws & Ordinances	VERY GOOD	EXCELLENT
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 32K	1 PER 25,933

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	5/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5/10

KEY OUTCOMES

	Average Gold	Mountain View
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.5%	5.6%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	100	147
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	0.6	0



KEY STEPS TO GOLD



- » Hire a full-time bicycle/mobility coordinator who will be committed to improving bicycling in the community.
- » Continue efforts to work with Caltrans to reallocate road space on state-controlled roads and address areas where state-controlled roads are barriers to the mobility of people who bike and walk.
- » Provide a variety of targeted bicycle events to engage women, seniors, families, and other demographic groups that may benefit from non-traditional or group-specific bicycle events. Targeted events may help to encourage groups that have specific concerns about bicycling or which have not previously been engaged in supporting bicycling improvements.

- » Leverage current Bike to Work Day efforts to increase engagement with area businesses, including by encouraging them to become Bicycle Friendly Businesses, and create events and education that encourage bicycling throughout the year.
- » Increase the amount of high quality bicycle parking throughout the community. As the use of bicycles grows it is important that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations.
- » Ensure that your bicycle plan is fully funded and implemented in a timely manner.
- » Increase opportunities for police training on bicycling-related issues.