



MEMPHIS, TN

TOTAL POPULATION

657,457

POPULATION DENSITY

1,938

TOTAL AREA (sq. miles)

339.21

OF LOCAL BICYCLE FRIENDLY BUSINESSES

4

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Memphis
Arterial Streets with Bike Lanes	45%	9
Total Bicycle Network Mileage to Total Road Network Mileage	30%	4
Public Education Outreach	GOOD	EXCELLENT
% of Schools Offering Bicycling Education	43%	7
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	YES
Bicycle-Friendly Laws & Ordinances	SOME	EXCELLENT
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	164,364

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	5/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	6/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3/10

KEY OUTCOMES

	Average Silver	Memphis
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	0.40
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	322
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	3.8



KEY STEPS TO SILVER



- » Aggressively increase the amount of high quality bicycle parking throughout the community.
- » Continue to expand the bike network, especially along arterials. On roads where automobile speeds exceed 35 mph, it is recommended to provide protected bicycle infrastructure such as cycle tracks or buffered bike lanes.
- » Develop a system of bicycle boulevards, utilizing quiet neighborhood streets, that creates an attractive, convenient, and comfortable cycling environment welcoming to cyclists of all ages and skill levels.
- » Implement the proposed bike share program.
- » Bicycle-safety education should be a routine part of primary

- and secondary education, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with your local bicycle groups or interested parents to expand the Safe Routes to School program to all schools.
- » Have your Bicycle Advisory Committee meet monthly to step up your Bicycle Friendly Community efforts.
- » Encourage the University of Memphis, Rhodes College and other local institutions of higher education to promote cycling to students, staff, and faculty and to seek recognition through the Bicycle Friendly University program.