



LAS CRUCES, NM

TOTAL POPULATION

97,681

POPULATION DENSITY

1,276

TOTAL AREA (sq. miles)

77

OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

1

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Las Cruces
Arterial Streets with Bike Lanes	45%	40
Total Bicycle Network Mileage to Total Road Network Mileage	30%	19
Public Education Outreach	GOOD	EXCELLENT
% of Schools Offering Bicycling Education	43%	23
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	YES
Bicycle-Friendly Laws & Ordinances	SOME	VERY GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	97,681

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	5/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2/10

KEY OUTCOMES

	Average Silver	Las Cruces
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	0.85
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	325
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	4.8



KEY STEPS TO SILVER



- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new part-time position.
- » Strengthen your Complete Streets policy to ensure that all new roads are designed with the need of bicyclists in mind.
- » Continue to increase the amount of high quality bicycle parking throughout the community, especially at large retailers. Ensure that the standards for bike parking conform to APBP guidelines.
- » Continue to expand the bike network, especially along arterials, with a focus on improving connectivity.
- » Ensure that all existing and future bicycle facilities conform to current best practices and guidelines. Upgrade bike facilities

where necessary, widen shoulders on country roads where needed.

- » Adequately maintain your on and off street bicycle infrastructure to ensure usability and safety. Increase the frequency of sweepings and address potholes and other hazards faster.
- » Make intersections and path crossings safer and more comfortable for cyclists. Include elements such as color, signage, medians, signal detection, and pavement markings.
- » Aggressively expand your public education campaign promoting the share the road message.
- » Design and publish a local bike map in paper and online.