



CARMEL, IN

TOTAL POPULATION

86,000

POPULATION DENSITY

1,812

TOTAL AREA (sq. miles)

47.46

OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

N/A

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Carmel
Arterial Streets with Bike Lanes	45%	61
Total Bicycle Network Mileage to Total Road Network Mileage	30%	30
Public Education Outreach	GOOD	EXCELLENT
% of Schools Offering Bicycling Education	43%	23
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	VERY
Bicycle-Friendly Laws & Ordinances	SOME	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	15,636

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	2 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2 / 10

KEY OUTCOMES

	Average Silver	Carmel
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	0.30
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	426
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	0



KEY STEPS TO SILVER



- » Conduct community-wide research on bicycle usage to more efficiently distribute resources according to demand. Conduct at least yearly counts on roads and trails, count parked bicycles at schools and transit stations (if applicable), or conduct a statistically relevant community bicycle survey.
- » Bicycle-safety education should be a routine part of primary and secondary education. Work with your local bicycle groups or interested parents to expand the Safe Routes to School program to all schools.
- » Offer regular bicycling skills training opportunities for adults.
- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.

For example, encourage local businesses to provide discounts for customers arriving by bicycle or promote existing bicycle discount programs.

- » Promote cycling throughout the year by offering or supporting more family-oriented community and charity rides, and bicycle-themed festivals, parades or shows.
- » Develop a comprehensive bicycle master plan. Complement infrastructure planning with encouragement, education, and enforcement programs to increase usage. Develop a clear vision statement and set ambitious but attainable targets. The overarching goal should be to encourage residents to bike more often for recreation and transportation.