



# RIDGELAND, MS

## TOTAL POPULATION

24,258

## TOTAL AREA (sq. miles)

26.2

## POPULATION DENSITY

919

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Ridgeland
Arterial Streets with Bike Lanes	45%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	13%
Public Education Outreach	GOOD	VERY GOOD
% of Schools Offering Bicycling Education	43%	58%
Bike Month and Bike to Work Events	GOOD	SOME
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	YES	SOMEWHAT
Bicycle-Friendly Laws & Ordinances	SOME	YES
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	PER 70K	PER 16K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	3 / 10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4 / 10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	4 / 10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	5 / 10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	2 / 10

## KEY OUTCOMES

	Average Silver	Ridgeland
<b>RIDERSHIP</b> <i>Percentage of daily bicyclists</i>	3.5%	0.13%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k daily bicyclists</i>	180	634
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k daily bicyclists</i>	1.4	0
<b>PUBLIC RATING</b>	SILVER	SILVER



## KEY STEPS TO SILVER



- » Adopt a Complete Streets policy and offer implementation guidance.
- » Continue to expand the bike network and to increase network connectivity through the use of different types of bike lanes and cycle tracks. Focus in particular on making arterials more bicycle-accessible.
- » Work with Bike Walk MS to put on a 'Ciclovía' type event, closing off a major corridor to auto traffic and offering the space to cyclists and pedestrians.
- » Encourage local businesses to provide discounts for customers arriving by bicycle or promote existing bicycle discount programs.
- » Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek

recognition through the Bicycle Friendly Business program.

- » Create your own Bicycle Advisory Committee.
- » Develop a more comprehensive bike plan. Complement infrastructure planning with encouragement, education, and enforcement programs to increase usage. Develop a clear vision statement and set ambitious but attainable targets. The overarching goal should be to encourage residents to bike more often for recreation and transportation.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.