



# ARVADA, CO

TOTAL POPULATION  
**108,359**

POPULATION DENSITY  
**3011.0**

TOTAL AREA (sq. miles)  
**35.1**

# OF LOCAL BICYCLE FRIENDLY BUSINESSES **0**

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Arvada
Arterial Streets with Bike Lanes	65%	<b>65%</b>
Total Bicycle Network Mileage to Total Road Network Mileage	43%	<b>35%</b>
Public Education Outreach	VERY GOOD	<b>GOOD</b>
% of Schools Offering Bicycling Education	50%	<b>57%</b>
Bike Month and Bike to Work Events	VERY GOOD	<b>EXCELLENT</b>
Active Bicycle Advocacy Group	YES	<b>YES</b>
Active Bicycle Advisory Committee	YES	<b>YES</b>
Bicycle-Friendly Laws & Ordinances	VERY GOOD	<b>VERY GOOD</b>
Bike Plan is Current and is Being Implemented	YES	<b>YES</b>
Bike Program Staff to Population	PER 32K	<b>PER 215K</b>

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	<b>4/10</b>
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	<b>3/10</b>
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	<b>5/10</b>
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	<b>6/10</b>
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	<b>4/10</b>

## KEY OUTCOMES

	Average Gold	Arvada
<b>RIDERSHIP</b> <i>Percentage of daily bicyclists</i>	5.5%	<b>0.99%</b>
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k daily bicyclists</i>	100	<b>216</b>
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k daily bicyclists</i>	0.6	<b>0.0</b>
<b>PUBLIC RATING</b>	GOLD	<b>SILVER</b>



## KEY STEPS TO GOLD



- » Adopt a Complete Streets policy and offer implementation guidance.
- » Increase the amount of high quality bicycle parking at popular destinations throughout the community, but particularly in Old Town, the new Gold Line stations, and other new/existing shopping areas.
- » Continue to expand the bike network and to increase network connectivity through the use of different types of bike lanes and cycle tracks - especially in Old Town, central and eastern Arvada, and transit hubs.
- » Offer bicycling skills training opportunities for adults more frequently.
- » Continue to increase the number of cycling rides/events the

city sponsors and to encourage cycling to play a larger role in annual festivals.

- » Encourage local businesses, agencies, and organizations to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.
- » Update your comprehensive bike plan in close collaboration with the community to ensure public involvement, information and ownership.