



IOWA CITY, IA

TOTAL POPULATION

74,828

POPULATION DENSITY

1594.36

TOTAL AREA (sq. miles)

46.93

OF LOCAL BICYCLE FRIENDLY BUSINESSES **10**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Iowa City
High Speed Roads with Bike Facilities	41%	0%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	76%	34%
Bicycle Education in Schools	GOOD	AVERAGE
Share of Transportation Budget Spent on Bicycling	18%	UNKNOWN
Bike Month and Bike to Work Events	VERY GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS IRREGULARLY
Bicycle-Friendly Laws & Ordinances	GOOD	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 26K	1 PER 75K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5.1 / ₁₀
EDUCATION <i>Motorist awareness and bicycling skills</i>	4.1 / ₁₀
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	6.4 / ₁₀
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	5.3 / ₁₀

KEY OUTCOMES

	Average Gold	Iowa City
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.1%	3.57%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	287	171
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.2	0



KEY STEPS TO GOLD



» Continue to expand and improve Iowa City's low-stress on-road bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume, to maximize safety and comfort for bicyclists of all ages and abilities. Identify gaps and add new facilities that complete and expand the bicycle network, and work to upgrade existing facilities, such as by converting painted bike lanes into protected bike lanes.

» Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that APBP-

compliant bicycle parking is available in areas near popular destinations, transit stops, and urban activity centers.

» Consider launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.

» Improve bicycle safety education for students of all ages by incorporating on-bicycle education opportunities and by expanding the program to all K-12 schools, including

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KEY STEPS TO GOLD CONTINUED

middle and high schools. Providing bicycles in schools for on-bike education is strongly encouraged to ensure that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household.

» Expand bicycle education opportunities for adults by offering more educational opportunities per year. Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community, allowing you to expand cycling education for youth and adults, deliver Bicycle Friendly Driver education to motorists, and have more experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.

» Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in Iowa City.

» Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.

» Hire a full-time Bicycle & Pedestrian Coordinator for the City, or more formally integrate bicycling-specific responsibilities into the job description of one of your Transportation Planners. Expanding and institutionalizing the staff time focused on bicycling-related projects and programs would help in scaling up your BFC efforts.

» Encourage your Bicycle & Pedestrian Advisory Committee (BPAC) to meet more regularly, as a way to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists in your community.

» Integrate the city's Equity and Human Rights division with bicycling and planning activities to result in more equitable and inclusive bicycle planning, outreach, engagement, and programming efforts.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

- » League of American Bicyclists: <https://www.bikeleague.org>
- » Guide to the BFC Report Card: https://bikeleague.org/sites/default/files/Guide_to_the_Bicycle_Friendly_Community_Report_Card.pdf
- » Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources
- » About the BFC Application Process: <https://bikeleague.org/content/about-bfc-application-process>
- » Building Blocks of a Bicycle Friendly Community: <https://bikeleague.org/content/building-blocks-bicycle-friendly-communities>
- » The Five E's: <https://bikeleague.org/5-es>
- » Smart Cycling Program: <https://bikeleague.org/ridesmart>
- » Advocacy Reports and Resources: <http://bikeleague.org/reports>

