



# SANTA MONICA, CA

TOTAL POPULATION

90,401

POPULATION DENSITY

10736

# OF LOCAL BICYCLE FRIENDLY BUSINESSES **7**

TOTAL AREA (sq. miles)

8.42

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

Average Platinum Santa Monica

|   | Average Platinum       | Santa Monica |
|---|------------------------|--------------|
| High Speed Roads with Bike Facilities                       | 36%                    | 0%           |
| Total Bicycle Network Mileage to Total Road Network Mileage | 80%                    | 41%          |
| Bicycle Education in Schools                                | GOOD                   | AVERAGE      |
| Share of Transportation Budget Spent on Bicycling           | 14%                    | 3%           |
| Bike Month and Bike to Work Events                          | VERY GOOD              | EXCELLENT    |
| Active Bicycle Advocacy Group                               | YES                    | YES          |
| Active Bicycle Advisory Committee                           | MEETS AT LEAST MONTHLY | NONE         |
| Bicycle-Friendly Laws & Ordinances                          | VERY GOOD              | AVERAGE      |
| Bike Plan is Current and is Being Implemented               | YES                    | SOMEWHAT     |
| Bike Program Staff to Population                            | 1 PER 21K              | 1 PER 26K    |

## CATEGORY SCORES

|  |                 |
|--|-----------------|
| <b>ENGINEERING</b><br><i>Bicycle network and connectivity</i>                | <b>4.43</b> /10 |
| <b>EDUCATION</b><br><i>Motorist awareness and bicycling skills</i>           | <b>4.89</b> /10 |
| <b>ENCOURAGEMENT</b><br><i>Mainstreaming bicycling culture</i>               | <b>5.66</b> /10 |
| <b>EVALUATION &amp; PLANNING</b><br><i>Setting targets and having a plan</i> | <b>4.86</b> /10 |

## KEY OUTCOMES

Average Platinum Santa Monica

|  |       |        |
|--|-------|--------|
| <b>RIDERSHIP</b><br><i>Percentage of commuters who bike</i>                      | 13.6% | 3.95%  |
| <b>SAFETY MEASURES CRASHES</b><br><i>Crashes per 10k bicycle commuters</i>       | 100   | 523.48 |
| <b>SAFETY MEASURES FATALITIES</b><br><i>Fatalities per 10k bicycle commuters</i> | 0.4   | 2      |



## KEY STEPS TO PLATINUM



» Continue to close gaps and build out the low-stress bicycling network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.

» Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. If necessary, revisit your Complete Streets policy and process to ensure better compliance.

» Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide.

» Continue to expand on-bike bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools.

» Create educational bike programs that specifically target women and People of Color in Santa Monica.

» Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists in your community.

» Your application indicated that your community is currently updating a bicycle master plan. Ensure that the new Plan includes specific and measurable goals, a strong implementation plan, and dedicated funding or an annual budget to ensure its success.

» Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.

» Ensure that your community tracks and utilizes traffic citation data, including demographic data of all individuals stopped, to improve transparency and accountability. Traffic citation data can also be used to identify potential engineering, education, and policy solutions that could resolve frequently-occurring problems.