



# ROCHESTER, NY

TOTAL POPULATION

210,000

POPULATION DENSITY

5660

TOTAL AREA (sq. miles)

37.1

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

3

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

4

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Rochester
High Speed Roads with Bike Facilities	35%	0%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	48%	20%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	2%
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS QUARTERLY
Bicycle-Friendly Laws & Ordinances	GOOD	AVERAGE
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 78K	1 PER 420K

## CATEGORY SCORES

### ENGINEERING

Bicycle network and connectivity

3.81/10

### EDUCATION

Motorist awareness and bicycling skills

2.07/10

### ENCOURAGEMENT

Mainstreaming bicycling culture

5.23/10

### EVALUATION & PLANNING

Setting targets and having a plan

3.66/10

## KEY OUTCOMES

	Average Silver	Rochester
<b>RIDERSHIP</b> Percentage of Commuters who bike	2.7%	1.16%
<b>SAFETY MEASURES CRASHES</b> Crashes per 10k bicycle commuters	537	NO DATA
<b>SAFETY MEASURES FATALITIES</b> Fatalities per 10k bicycle commuters	6.3	19.57



## KEY STEPS TO SILVER



- » Continue to expand and improve the bike network for all ages and abilities. Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Bicycle safety education should be a routine part of education for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all schools.
- » Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in Rochester.

- » Begin the process of creating a new Bicycle Master Plan or updating your 2011 Bicycle Master Plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement. Establish a dedicated annual budget for implementation of your Bicycle Master Plan, in addition to funding for ongoing bicycle programming and infrastructure development/maintenance.
- » Work with area hospitals and emergency responders to collect and track bike crash data. Collecting data is an important step to addressing bike safety. Data about crashes should be used to identify where projects can resolve or mitigate safety issues.