



# CHICO, CA

## TOTAL POPULATION

110,326

## POPULATION DENSITY

3298

## TOTAL AREA (sq. miles)

33.45

# OF LOCAL BICYCLE FRIENDLY BUSINESSES **1**

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Chico
High Speed Roads with Bike Facilities	36%	87%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	43%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	14%	29%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	VERY GOOD	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 21K	1 PER 23K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	<b>4.98</b> /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	<b>2.62</b> /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	<b>5.25</b> /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	<b>4.85</b> /10

## KEY OUTCOMES

	Average Platinum	Chico
<b>RIDERSHIP</b> <i>Percentage of commuters who bike</i>	13.6%	4.77%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	100	239
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	0.4	4.78



## KEY STEPS TO PLATINUM



» Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.

» Consider launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.

» Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly

safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools.

» Work with local League Cycling Instructors (LCIs) to offer Bicycle Friendly Driver training to motorists in Chico, particularly to professional drivers and fleet operators.

» Appoint a staff member Bicycle & Pedestrian Coordinator or create a new position.

» Continue efforts to improve data-driven road safety operations and Vision Zero activities. Develop a coordinated and comprehensive Vision Zero plan and program.