Congratulations on Auburn’s recent efforts to update the Comprehensive Bicycle Master Plan and Greenway Master Plan. Finalize and formally adopt these new plans to establish goals and processes for continual improvement. Your Bicycle Master Plan update should take advantage of best practices that are applicable to a community of your size, including the use of separated bike lanes, targeted education programming, and demonstration projects to help the community understand possible bicycle facilities. Ensure that the new Plans include specific and measurable goals, a strong implementation plan, and dedicated funding or an annual budget to ensure success.

Ensure that your Complete Streets policy is followed for all projects, and that compliance is tracked. Ensuring compliance with a Complete Streets policy is an important and often low-cost way to add to your bicycle network. Stripping bicycle lanes as part of repaving operations can save 40% of the cost of adding a bicycle lane. If necessary, revisit your Complete Streets policy and process to ensure better compliance.

Continue to increase the amount of high quality bicycle parking throughout the community, including at transit stops. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations through the use of bike corrals, bike valets, and incentives or requirements for bike parking in buildings.

Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar or...
sponsoring a City staffer or local bike advocate to attend an existing seminar elsewhere. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.

» Develop education and encouragement outreach methods and programs that specifically target families, women, seniors, low-income, and non-English speaking communities, in addition to general non-targeted outreach and media campaigns that discuss current and new bicycle facilities, safe driver and bicyclist behavior, and events related to walking and biking.

» Develop a community-wide trip reduction ordinance/program, commuter incentive program, and a Guaranteed Ride Home program to encourage and support bike commuters in Auburn.

» Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.

MORE RESOURCES FOR IMPROVING YOUR COMMUNITY:

» League of American Bicyclists: https://www.bikeleague.org
» Resources for Building a Bicycle Friendly Community: https://bikeleague.org/BFC_Resources
» Building Blocks of a Bicycle Friendly Community: https://bikeleague.org/content/building-blocks-bicycle-friendly-communities
» The Five E's: https://bikeleague.org/5-es
» Smart Cycling Program: https://bikeleague.org/ridesmart
» Advocacy Reports and Resources: https://bikeleague.org/reports
» Bicycle Friendly Business Program: https://bikeleague.org/business
» National Bike Month: https://bikeleague.org/bikemonth