



VERONA, WI

TOTAL POPULATION

13,107

POPULATION DENSITY

1,820

TOTAL AREA (sq. miles)

7.2

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

N/A

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Verona
High Speed Roads with Bike Facilities	35%	50%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	51%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	5%
Bike Month and Bike to Work Events	GOOD	ACCEPTABLE
Active Bicycle Advocacy Group	YES	NO
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	NONE
Bicycle-Friendly Laws & Ordinances	GOOD	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 22K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3.4 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	1.5 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	1.8 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.1 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3.5 /10

KEY OUTCOMES

	Average Silver	Verona
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	1.76%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	162.60
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	0



KEY STEPS TO SILVER



- » Adopt an official Complete Streets policy and create implementation guidance. Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all schools. In particular, middle and high school education efforts could be improved.
- » Develop bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns.
- » Increase the number of local League Cycling Instructors (LCIs) in your community, either by hosting an LCI seminar or sponsoring a City staffer, Police Officer, and/or local bike advocate to attend an existing LCI seminar elsewhere.
- » Create an incentive program for businesses to provide standard bike parking, and to develop workplace bicycling programs for their

employees. Use the framework of the Bicycle Friendly Business program to engage with more local businesses, agencies, and organizations to promote cycling to their employees and customers.

- » Continue to build bike culture and promote cycling during Bike Month and throughout the year through a variety of signature events, rides, celebrations, commuter challenges, and more.
- » Develop a year-round bike patrol unit to improve bicyclist/officer relations, and ensure that law enforcement officers who are not certified or trained as bicycle patrol officers nevertheless have basic training in bicycle safety and traffic laws that apply to bicyclists and motorists sharing the road.
- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new position.
- » Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects.