



URBANA, IL

TOTAL POPULATION

41,989

TOTAL AREA (sq. miles)

11.9

POPULATION DENSITY

3528.49

OF LOCAL BICYCLE FRIENDLY BUSINESSES **3**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Platinum	Urbana
High Speed Roads with Bike Facilities	36%	5%
Total Bicycle Network Mileage to Total Road Network Mileage	80%	21%
Bicycle Education in Schools	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	14%	39%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST ONCE A MONTH	MEETS AT LEAST ONCE A MONTH
Bicycle-Friendly Laws & Ordinances	VERY GOOD	EXCELLENT
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 21K	1 PER 42K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4.0 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4.8 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4.4 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4.6 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	7.2 /10

KEY OUTCOMES

	Average Platinum	Urbana
RIDERSHIP <i>Percentage of commuters who bike</i>	13.6%	6.67%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	100	89.82
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	0.4	0



KEY STEPS TO PLATINUM



- » Continue to expand the bike network, especially along arterials, through the use of different types of bicycle facilities. On roads where automobile speeds regularly exceed 35 mph, it is recommended to provide protected bicycle infrastructure such as protected bike lanes/cycle tracks, buffered bike lanes or parallel 10ft wide shared-use paths (in low density areas).
- » Expand the audience for educational programs to include high school students, college students, and new drivers.
- » Continue to expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns.

- » Continue efforts to improve data-driven road safety operations and Vision Zero activities. Work with neighboring jurisdictions to develop a coordinated and comprehensive Vision Zero plan and program.
- » Create an incentive program for businesses to provide standard bike parking, and to develop workplace bicycling programs for their employees. Use the framework of the Bicycle Friendly Business program to engage with more local businesses, agencies, and organizations to promote cycling to their employees and customers.
- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new position.