



# PLEASANTON, CA

TOTAL POPULATION

73,067

POPULATION DENSITY

3193

TOTAL AREA (sq. miles)

24.28

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Pleasanton
High Speed Roads with Bike Facilities	35%	157%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	89%
Bicycle Education in Schools	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	11%	15%
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST ONCE A MONTH
Bicycle-Friendly Laws & Ordinances	GOOD	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 78K	1 PER 73K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	4.8 /10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4.5 /10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	4.3 /10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3.0 /10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	4.8 /10

## KEY OUTCOMES

	Average Silver	Pleasanton
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.7%	1.06%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	537	257
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	6.3	23.14



## KEY STEPS TO SILVER



- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new position.
- » Congratulations on adopting the 2017 Bicycle & Pedestrian Master Plan. This plan will be a blueprint for improvements and has many great recommendations for a more connected network of safe and comfortable bicycle facilities.
- » Ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.
- » Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations, urban activity centers, and transit stops.
- » Consider launching a bike share system that is open to the public.
- » Continue to expand bicycle safety education to be a routine part

of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming for all K-12 schools.

- » Expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns.
- » Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety.
- » Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.