



MILL VALLEY, CA

TOTAL POPULATION

14,355

POPULATION DENSITY

3013.87

TOTAL AREA (sq. miles)

4.85

OF LOCAL BICYCLE FRIENDLY BUSINESSES 0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Mill Valley
High Speed Roads with Bike Facilities	35%	100%
Total Bicycle Network Mileage to Total Road Network Mileage	76%	22%
Bicycle Education in Schools	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	14%	10%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST ONCE A MONTH	MEETS EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	GOOD	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 33K	1 PER 12K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3.6 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5.1 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.1 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4.7 /10

KEY OUTCOMES

	Average Gold	Mill Valley
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.1%	3.77%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	287	231.66
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.2	0



KEY STEPS TO GOLD



- » Continue to expand the bike network and increase connectivity through the use of different types of bicycle facilities appropriate for the speed and volume of motor vehicle traffic on each road.
- » Continue to increase the amount of high quality bicycle parking throughout the community.
- » Consider launching a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike, make bicycling more accessible to all, and to bridge the 'last mile' between public transit and destinations.
- » Develop a community-wide trip reduction ordinance/program, incentive program, and/or a Guaranteed Ride Home program to encourage and support bike commuters in Mill Valley.
- » Encourage more local businesses, agencies, and organizations

to promote cycling to their employees and customers and to seek recognition through the Bicycle Friendly Business program.

- » Develop a bike patrol unit to improve bicyclist/officer relations, and ensure that law enforcement officers who are not certified or trained as bicycle patrol officers nevertheless have basic training or experience with bicycling in your community in order to foster positive interactions between bicyclists and police officers.
- » Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety.
- » Appoint a staff member Bicycle & Pedestrian Coordinator or create a new position.

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