



GOLDEN, CO

TOTAL POPULATION

20,571

POPULATION DENSITY

2073

TOTAL AREA (sq. miles)

9.92

OF LOCAL BICYCLE FRIENDLY BUSINESSES 0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Golden
High Speed Roads with Bike Facilities	35%	0%
Total on- and off-road Bicycle Network Mileage to Total Road Network Mileage	76%	112%
Bicycle Education in Schools	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	14%	10%
Bike Month and Bike to Work Events	VERY GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	NO
Active Bicycle Advisory Committee	MEETS AT LEAST ONCE A MONTH	MEETS AT LEAST ONCE A MONTH
Bicycle-Friendly Laws & Ordinances	GOOD	GOOD
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 33K	1 PER 7K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	5.3 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4.6 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4.7 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3.5 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3.9 /10

KEY OUTCOMES

	Average Gold	Golden
RIDERSHIP <i>Percentage of Commuters who bike</i>	5.1%	1.85%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	287	DATA NOT COLLECTED
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	2.2	0



KEY STEPS TO GOLD



» Continue to expand the bike network and ensure that your community follows a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume.

» Expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns.

» Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs.

» Develop a community-wide trip reduction ordinance/program, incentive program, and/or a Guaranteed Ride Home program to encourage and support bike commuters in Golden.

» Work with your local police department to collect bike crash data. Collecting data is an important step to addressing bike safety. Data about crashes should be used to identify where projects can resolve or mitigate safety issues.

» Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians.

» Begin the process of creating a new Bicycle Master Plan or updating your 2003 Bicycle Master Plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement.

» Adopt a target level of bicycle use (percent of trips) to be achieved within a specific timeframe, and ensure data collection necessary to monitor progress.