



CHULA VISTA, CA

TOTAL POPULATION
267,172

POPULATION DENSITY
5383

TOTAL AREA (sq. miles)
52.09

OF LOCAL BICYCLE FRIENDLY BUSINESSES **1**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Chula Vista
High Speed Roads with Bike Facilities	35%	108%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	30%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	5%
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS QUARTLERLY
Bicycle-Friendly Laws & Ordinances	GOOD	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 78K	1 PER 1069K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3.2 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3.3 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4.3 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	1.9 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	4.2 /10

KEY OUTCOMES

	Average Silver	Chula Vista
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	0.27%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	1516
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	32.3



KEY STEPS TO SILVER



- » Continue to expand the bike network and increase network connectivity. Follow a bicycle facility selection criteria that increases separation and protection of bicyclists based on levels of motor vehicle speed and volume such as the NACTO Urban Bikeway Design Guide.
- » Conduct a bike parking study or audit to determine current conditions of bike parking, both in terms of quality and quantity. Develop community-wide Bicycle Parking Standards to ensure that APBP-compliant bicycle parking is available in areas near transit and urban activity centers.
- » Expand bicycle safety education to be a routine part of education for students of all ages, at all K-12 schools.
- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community.
- » Expand bicycle education opportunities for adults. Consider ways to target demographics who currently do not feel safe riding with classes or events that address their concerns.

- » Provide education to law enforcement officers on bicycle safety and traffic laws as they apply to bicyclists and motorists and bicycling skills. Develop a bike patrol unit to improve bicyclist/officer relations.
- » Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians.
- » Work with law enforcement to ensure that enforcement activities are targeted at motorist infractions most likely to lead to crashes, injuries and fatalities among bicyclists.
- » Begin the process of creating a new Bicycle Master Plan or updating your 2011 Bikeway Master Plan. Regularly updating your bicycle plan is key to improving conditions for bicycling, adhering to evolving best practices and national standards, and institutionalizing processes for continual evaluation and improvement.
- » Appoint a staff member Bicycle & Pedestrian Coordinator.