



ALPHARETTA, GA

TOTAL POPULATION

65,799

POPULATION DENSITY

2410

TOTAL AREA (sq. miles)

27.3

OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Alpharetta
High Speed Roads with Bike Facilities	35%	21%
Total Bicycle Network Mileage to Total Road Network Mileage	48%	13%
Bicycle Education in Schools	GOOD	NEEDS IMPROVEMENT
Share of Transportation Budget Spent on Bicycling	11%	15%
Bike Month and Bike to Work Events	GOOD	VERY GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS QUARTERLY
Bicycle-Friendly Laws & Ordinances	GOOD	EXCELLENT
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 78K	1 PER 66K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4.5 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4.0 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	5.3 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4.4 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3.8 /10

KEY OUTCOMES

	Average Silver	Alpharetta
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.7%	0%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	537	RIDERSHIP TOO LOW TO CALCULATE
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	6.3	0



KEY STEPS TO SILVER



- » Develop and adopt an official bicycle master plan for your community. A bike plan is a critical step to improving conditions for bicycling and institutionalizing processes for continual improvement. Your dedicated bike plan should build upon the recently completed Recreation and Parks Master Plan and 2035 Comprehensive Plan to plan and create a safe, comfortable, and connected bicycle network.
- » Continue to expand the bike network and increase connectivity through the use of different types of bicycle facilities appropriate for the speed and volume of motor vehicle traffic on each road.
- » Expand bicycle safety education to be a routine part of education for students of all ages, and ensure that schools and the surrounding neighborhoods are particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create Safe Routes to School programming

for all K-12 schools.

- » Host a League Cycling Instructor (LCI) seminar to increase the number of local LCIs in your community. Having several active instructors in the area will enable you to expand cycling education for youth and adults, recruit more knowledgeable cycling ambassadors, deliver Bicycle Friendly Driver education to motorists, and have experts available to assist in encouragement programs. Visit bikeleague.org/ridesmart for more information.
- » Adopt a comprehensive road safety plan or a Vision Zero policy to create engineering, education, and enforcement strategies to reduce traffic crashes and deaths for all road users, including bicyclists and pedestrians. Road diets, lane diets, and traffic calming treatments are important engineering components for addressing safety.