



# ONALASKA, WI

TOTAL POPULATION

18,605

TOTAL AREA (sq. miles)

12.5

POPULATION DENSITY

1,488

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

2

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

1

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Onalaska
High Speed Roads with Bike Facilities	40%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	47%	25%
Bicycle Education in Schools	GOOD	EXCELLENT
Share of Transportation Budget Spent on Bicycling	11%	1%
Bike Month and Bike to Work Events	GOOD	ACCEPTABLE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	EVERY TWO MONTHS
Bicycle-Friendly Laws & Ordinances	SOME	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	SOMEWHAT
Bike Program Staff to Population	1 PER 91K	1 PER 186K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	2 / 10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	4.7 / 10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	3.2 / 10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3.4 / 10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	2.6 / 10

## KEY OUTCOMES

	Average Silver	Onalaska
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	2.6%	0.3%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	549	800
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	7.3	0



## KEY STEPS TO SILVER



- » Continue to increase the amount of high quality bicycle parking throughout the community. Ensure that people arriving by bicycle have a secure and legal place to lock their bikes at popular destinations through the use of bike corrals, bike valets, and incentives or requirements for bike parking in buildings.
- » Improve Bike Month activities by creating a Bike to Work Day event. Bike to Work Day events can include competitions for participation between businesses and "energizer" stations where people can get coffee on the way to work.
- » Ensure that your Complete Streets policy is followed for all projects. Ensuring compliance with a Complete Streets policy

is an important and often low-cost way to add to your bicycle network. Striping bicycle lanes as part of repaving operations can save 40% of the cost of adding a bicycle lane.

- » Mandatory registration requirements and road lane riding restrictions (mandatory bike lane use) can be significant barriers to some people choosing to use a bicycle. You should review your local ordinances and any data on citations and crashes that is available to understand whether your current ordinances are necessary and accomplish the purposes that led to their adoption. There are non-enforcement methods of addressing the reasons for these ordinances.