



ROCK HILL, SC

TOTAL POPULATION

70594

POPULATION DENSITY

1862.6

TOTAL AREA (sq. miles)

37.9

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Rock Hill
High Speed Roads with Bike Facilities	47%	2%
Total Bicycle Network Mileage to Total Road Network Mileage	51%	8%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	14%	1%
Bike Month and Bike to Work Events	VERY GOOD	AVERAGE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	GOOD
Bike Plan is Current and is Being Implemented	YES	PLAN IS UNDER DEVELOPMENT
Bike Program Staff to Population	1 PER 89K	1 PER 24 K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	4 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	2 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3 / 10

KEY OUTCOMES

	Average Silver	Rock Hill
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.8%	0.2%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	498	909
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	8	0



KEY STEPS TO SILVER

- Public surveys collected as part of the Bicycle Friendly Community application demonstrated a strong demand for more bicycle lanes.
- Rock Hill is currently involved in several bicycle and pedestrian planning activities, including the Rock Hill/Fort Mill Area Transportation Study regional Bicycle/Pedestrian Connectivity Plan, a citywide bicycle and pedestrian plan, and an action plan developed by the city's Bike/Ped Task Force. Continue efforts to make sure that these efforts are complementary and supportive of one another in order to build a strong base for improving conditions for people who bike and walk in the Rock Hill area.
- Bicycle-safety education should be a routine part of education, for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to expand and improve



- the Safe Routes to School program to all schools. In particular, middle and high school education efforts could be improved. These efforts are particularly important as students learn to drive and share the road.
- Policies and practices relating to bicycle parking could be improved. Studying current bike parking and future needs could be a valuable. Without secure and convenient bicycle parking it is difficult for a person to choose to ride their bicycle for transportation or utilitarian trips.
- Clearly communicate progress on bicycle plans and other key metrics to inform citizens about the accomplishments and return on investment of improvements for bicycling and walking. Annual benchmarks or other dashboard-style reporting may help people see change in your community.