Policies and practices relating to bicycle parking could be improved. Studying current bike parking and future needs could be a valuable. Without secure and convenient bicycle parking it is difficult for a person to choose to ride their bicycle for transportation or utilitarian trips.

Implement road and/or lane diets in appropriate locations to make streets more efficient and safer for all road users. Use the newly created space for bicycle and pedestrian facilities or to implement traffic calming measures that will promote good driver behavior. Ten foot lanes can be used to provide dedicated bicycle and/or pedestrian infrastructure without affecting motorist level of service.

Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all schools. In particular, middle and high school education efforts could be improved. These efforts are particularly important as students learn to drive and share the road.

Increase the amount of staff time spent on improving conditions for people who bike and walk.

Create a signature annual event. A signature annual event can be a catalyst for the creation of a culture that supports bicycling. Signature events can be based around iconic infrastructure or architecture, locally important businesses or celebrities, or other existing cultural touchstones.