



PRINCETON, NJ

TOTAL POPULATION

28572

POPULATION DENSITY

1593.5

TOTAL AREA (sq. miles)

17.9

OF LOCAL BICYCLE FRIENDLY BUSINESSES **1**

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **1**

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Princeton
High Speed Roads with Bike Facilities	47%	23%
Total Bicycle Network Mileage to Total Road Network Mileage	51%	11%
Bicycle Education in Schools	GOOD	AVERAGE
Share of Transportation Budget Spent on Bicycling	14%	1%
Bike Month and Bike to Work Events	VERY GOOD	GOOD
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	MEETS AT LEAST MONTHLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	PLAN IS UNDER DEVELOPMENT
Bike Program Staff to Population	1 PER 89K	1 PER 95 K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4 /10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3 /10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4 /10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3 /10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3 /10

KEY OUTCOMES

	Average Silver	Princeton
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.8%	5.1%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	498	175
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	8	0



KEY STEPS TO SILVER

- » Your application indicated that your community is currently creating a bicycle master plan. This is a great step to improving conditions for bicycling and institutionalizing processes for continual improvement. Institutionalization can include design processes, data collection, and broader land use or other changes that will be supportive of non-motorized transportation and recreation. Your Bicycle Master Plan should take advantage of best practices that are applicable to a community of your size.
- » Work with the Princeton University to understand where the University and community can work together to create conditions that support bicycling. Collaborations between universities and communities often include bike share, student projects based on bicycle-related data, bicycle parking, and the development of safe



routes from community centers to the university.

- » Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide. This will make it easier for city staff to propose and implement bicycle facility designs that have been shown to improve conditions for people who bike in other cities throughout the United States.
- » Install a bicycle wayfinding system with distance and destination information at strategic locations around the community.
- » Policies and practices relating to bicycle parking could be improved. Studying current bike parking and future needs could be a valuable part of your Bicycle Master Plan.