Your application indicated that your community is currently creating a bicycle master plan. This is a great step to improving conditions for bicycling and institutionalizing processes for continual improvement. Institutionalization can include design processes, data collection, and broader land use or other changes that will be supportive of non-motorized transportation and recreation. Your Bicycle Master Plan should take advantage of best practices that are applicable to a community of your size.

Work with the Princeton University to understand where the University and community can work together to create conditions that support bicycling. Collaborations between universities and communities often include bike share, student projects based on bicycle-related data, bicycle parking, and the development of safe routes from community centers to the university.

Develop a design manual that meets current NACTO standards or adopt the NACTO Urban Bikeway Design Guide. This will make it easier for city staff to propose and implement bicycle facility designs that have been shown to improve conditions for people who bike in other cities throughout the United States.

Install a bicycle wayfinding system with distance and destination information at strategic locations around the community.

Policies and practices relating to bicycle parking could be improved. Studying current bike parking and future needs could be a valuable part of your Bicycle Master Plan.