



NEW BRUNSWICK, NJ

TOTAL POPULATION

55181

POPULATION DENSITY

10550.9

TOTAL AREA (sq. miles)

5.2

OF LOCAL BICYCLE FRIENDLY BUSINESSES 0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES 0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	New Brunswick
High Speed Roads with Bike Facilities	47%	0%
Total Bicycle Network Mileage to Total Road Network Mileage	51%	19%
Bicycle Education in Schools	GOOD	ACCEPTABLE
Share of Transportation Budget Spent on Bicycling	14%	UNKNOWN
Bike Month and Bike to Work Events	VERY GOOD	ACCEPTABLE
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS EVERY TWO MONTHS	NO BICYCLE ADVISORY COMMITTEE
Bicycle-Friendly Laws & Ordinances	AVERAGE	NEEDS IMPROVEMENT
Bike Plan is Current and is Being Implemented	YES	NO
Bike Program Staff to Population	1 PER 89K	1 PER 18 K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	2 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	2 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	3 / 10

KEY OUTCOMES

	Average Silver	New Brunswick
RIDERSHIP <i>Percentage of Commuters who bike</i>	2.8%	1.3%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	498	1020
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	8	33



KEY STEPS TO SILVER

- » Continue work to build out a low-stress network of bicycle facilities that is suitable for people of all ages and abilities. As you build out your network, ensure that wayfinding allows users to understand how to use the network to access transit, community health centers, Rutgers University, and other important community destinations.
- » Create an official Bicycle & Pedestrian Advisory Committee (BPAC) to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects. Ensure that the members of the committee reflect the diversity and ability levels of cyclists in your community.
- » Increase the amount of staff time spent on improving



conditions for people who bike and walk.

- » Work with local bicycle groups and interested parents to expand and improve the Safe Routes to School program to all schools.
- » Ensure that community planning documents set the stage for continual improvements for people who bike in New Brunswick. New Brunswick has award-winning Complete Streets programs and a recent Master Plan circulation element, but it was not immediately clear where New Brunswick plans to invest in a safe and comfortable connected network for people who bike.