Bicycle-safety education should be a routine part of education, for students of all ages, and schools and the surrounding neighborhoods should be particularly safe and convenient for biking and walking. Work with local bicycle groups and interested parents to create a Safe Routes to School program.

Increase the amount of staff time spent on improving conditions for people who bike and walk. Increasing staff time, either by creating a position or changing the responsibilities of current staff, can have a positive impact on the ability of your community to execute bicycling and walking-related projects and programs.

Reinforce "20 is plenty" campaign with traffic calming such as the addition of bike lanes, speed feedback cameras, or other traffic calming treatments.

You should review your local ordinances and any data on citations and crashes that is available to understand whether your current ordinances are necessary. In particular, you indicated that Hoboken requires people on bikes to use bicycle lanes. Most bicyclists prefer to use bicycle lanes, but bicycle lanes can be unnecessarily restricting for higher-speed bicyclists or if there are obstructions or high volume in the bicycle lanes.

Hoboken has created some excellent bicycle facilities, but most run North-South. Work to create East-West facilities that will create a connected network.