



# FOLSOM, CA

TOTAL POPULATION

77246

TOTAL AREA (sq. miles)

30.1

POPULATION DENSITY

2563.8

# OF LOCAL BICYCLE FRIENDLY BUSINESSES **3**

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES **0**

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Gold	Folsom
High Speed Roads with Bike Facilities	47%	100%
Total Bicycle Network Mileage to Total Road Network Mileage	60%	45%
Bicycle Education in Schools	GOOD	AVERAGE
Share of Transportation Budget Spent on Bicycling	13%	20%
Bike Month and Bike to Work Events	VERY GOOD	EXCELLENT
Active Bicycle Advocacy Group	YES	YES
Active Bicycle Advisory Committee	MEETS AT LEAST MONTHLY	MEETS QUARTERLY
Bicycle-Friendly Laws & Ordinances	AVERAGE	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 37K	1 PER 43K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	<b>7 /10</b>
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	<b>4 /10</b>
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	<b>6 /10</b>
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	<b>2 /10</b>
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	<b>5 /10</b>

## KEY OUTCOMES

	Average Gold	Folsom
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	5.4%	0.7%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	301	21
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	0.2	8



## KEY STEPS TO GOLD



» Your application reported that Folsom is currently undertaking a comprehensive update of the City Bikeway Master Plan. This update is an important step in continuing the many improvements that have occurred in recent years. As part of this plan Folsom should ensure that the Plan addresses connectivity issues where residents and visitors may encounter high-stress gaps in your current network. The plan should clearly lay out goals for the City and how the City's network will serve people who bike of all ages and abilities.

» Clearly communicate progress on bicycle plans and other key metrics to inform citizens about the accomplishments and return on investment of improvements for bicycling and walking. Annual benchmarks or other dashboard-style reporting may help people see change in your community.

» Build upon the Gold Ridge Project Bike Smart program to provide

more on-bicycle education opportunities. Providing bicycles in schools ensures that all students can learn to safely ride a bicycle regardless of the availability of a bicycle in their household.

» Ensure that there are bicycle education opportunities specifically for women, seniors, families and other specific demographic groups. By specifically targeting education opportunities to certain groups you can ensure that those groups are better reached and their specific concerns are addressed by the curriculum.

» The Johnny Cash Trail is a great signature trail for Folsom. Continue to implement the trail plan and ensure that the trail integrates with the other parts of Folsom's bicycle network.