» Hire or appoint a current staff person as a Bicycle & Pedestrian Coordinator. This would help ensure that bicycle improvements are made throughout Bend in a manner that supports long-term community goals.

» Bend has a number of exceptional investments in bicycling, such as new high quality transit stops that include bike parking and wayfinding, but high quality bicycle networks and educational programming are not available throughout the community. Ensuring that a very high percentage of the community has access to high quality places to bike and programs to help them use those places should be a priority.

» Adopt a Vision Zero plan to improve road safety for all road users.

» Launch a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike and to bridge the "last mile" between public transit and destinations.

» Create a bicycle count program utilizing automated/electronic bicycle counters provide long-term data on bicycle use at fixed points in a community or mobile counters can provide periodic or before/after data related to a change in your communities road or bicycle network. This data provides a great understanding of the prevalence of bicyclists in your community and what affects their use.