

WOODLAND, CA

TOTAL POPULATION

55,468
TOTAL AREA (sq. miles)

15.3

POPULATION DENSITY

3625

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

10 BUILDING BLOCKS OF A BICYCLF FRIFNDLY COMMILNITY

Average Silver	Woodland
45%	100%
30%	38%
GOOD	GOOD
7%	15%
GOOD	GOOD
ACTIVE	YES
ACTIVE	NO ACTIVE COMMITTEE
SOME	FEW
YES	YES
1 PER 70K	1 PER 55.5K
	45% 30% GOOD 7% GOOD ACTIVE ACTIVE SOME YES

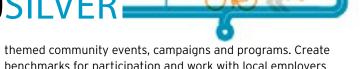
CATEGORY SCORES

ENGINEERING Bicycle network and connectivity	2/10
EDUCATION Motorist awareness and bicycling skills	4/10
ENCOURAGEMENT Mainstreaming bicycling culture	3/10
ENFORCEMENT Promoting safety and protecting bicyclists' rights	3/10
EVALUATION & PLANNING Setting targets and baving a plan	2/10

KEY OUTCOMES	Average Silver	Woodland
RIDERSHIP Percentage of Commuters who bike	3.5%	2.2%
SAFETY MEASURES CRASHES Crashes per 10k bicycle commuters	180	272
SAFETY MEASURES FATALITIES Fatalities per 10k bicycle commuters	1.4	0



KEYSTEPSTOSILVER



- » Adopt a Complete Streets policy and offer implementation guidance. By adopting a Complete Streets policy, communities direct their transportation planners and engineers to routinely design and operate the entire right-of-way to enable safe access for all users, regardless of age, ability, or mode of transportation.
- » Update your 2002 bicycle plan to ensure that state-oftheart bicycle facilities are included, and that infrastructure planning is complemented with encouragement, education, and enforcement programs to increase usage. Ensure that there is a feedback mechanism to help the community meet goals for the implementation of your bicycle and pedestrian plan.
- >> Host, sponsor and encourage a greater variety of bicycle

- themed community events, campaigns and programs. Create benchmarks for participation and work with local employers to foster competition about participation in Bike to Work Day activities. For ideas and more information, visit http://bikeleague. org/bikemonth.
- >> Continue to ensure that police officers are educated on traffic laws as they apply to bicyclists and motorists and bicycling skills.
- » Offer regular bicycle skills courses for your transportation engineers and planners, or other city staff and elected officials, which include on-bike instruction and in-traffic cycling. This type of course can increase familiarity with safe designs and areas for improvement in the community.