



# WEST WINDSOR TOWNSHIP, NJ

TOTAL POPULATION

28,366

POPULATION DENSITY

1078.5

TOTAL AREA (sq. miles)

26.3

# OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

# OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

1

## 10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	West Windsor Township
Arterial and Major Collector Streets with Bike Lanes	45%	28%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	21%
Public Education Outreach	GOOD	SOME
Share of Transportation Budget Spent on Bicycling	7%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	LITTLE
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MEETS MONTHLY OR MORE
Bicycle-Friendly Laws & Ordinances	SOME	FEW
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 70K	1 PER 14.2K

## CATEGORY SCORES

<b>ENGINEERING</b> <i>Bicycle network and connectivity</i>	3/10
<b>EDUCATION</b> <i>Motorist awareness and bicycling skills</i>	2/10
<b>ENCOURAGEMENT</b> <i>Mainstreaming bicycling culture</i>	2/10
<b>ENFORCEMENT</b> <i>Promoting safety and protecting bicyclists' rights</i>	3/10
<b>EVALUATION &amp; PLANNING</b> <i>Setting targets and having a plan</i>	1/10

## KEY OUTCOMES

	Average Silver	West Windsor Township
<b>RIDERSHIP</b> <i>Percentage of Commuters who bike</i>	3.5%	0.5%
<b>SAFETY MEASURES CRASHES</b> <i>Crashes per 10k bicycle commuters</i>	180	1242
<b>SAFETY MEASURES FATALITIES</b> <i>Fatalities per 10k bicycle commuters</i>	1.4	30.3



## KEY STEPS TO SILVER



- » Continue to expand the bike network, especially along arterials and major collectors, through the use of different types of bicycle facilities. On roads where automobile speeds regularly exceed 35 mph, it is recommended to provide protected bicycle infrastructure such as protected bike lanes/cycle tracks, buffered bike lanes or parallel 10ft wide shared-use paths (in low density areas). Shared lane markings should only be used on low speed roads.
- » Expand adult bicycle education opportunities. Commuter classes that teach skills that make bike commutes better can be an important part of helping people make what is possible practical.

- » Provide a variety of targeted bicycle events to engage women, seniors, and other demographic groups that may benefit from non-traditional or group-specific bicycle events.
- » Update your 2010 bicycle plan to ensure that state-of-the-art bicycle facilities are included, and that infrastructure planning is complemented with encouragement, education, and enforcement programs to increase usage. Ensure that any update includes coordination with relevant transit, school, and parks agencies to ensure that planned improvements by various agencies build upon each other in an integrated fashion.
- » Continue to ensure that police officers are educated on traffic laws as they apply to bicyclists and motorists and bicycling skills.