



MIDDLETON, WI

TOTAL POPULATION

18,411

POPULATION DENSITY

2092

TOTAL AREA (sq. miles)

9.3

OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Middleton
Arterial and Major Collector Streets with Bike Lanes	45%	30%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	26%
Public Education Outreach	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	7%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	LITTLE/GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MEETS QUARTERLY
Bicycle-Friendly Laws & Ordinances	SOME	FEW
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 70K	1 PER 7.4K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	3/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	2/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	4/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2/10

KEY OUTCOMES

	Average Silver	Middleton
RIDERSHIP <i>Percentage of Commuters who bike</i>	3.5%	1.1%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	180	291
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	1.4	0



- » Continue to expand the bike network through the use of different types of bicycle facilities. On roads where automobile speeds regularly exceed 35 mph, it is recommended to provide protected or separated bicycle infrastructure, as appropriate given the street context. Shared lane markings should only be used on low speed roads.
- » Strengthen and/or formalize your Complete Streets/Bicycle Accommodation policy to ensure rigorous implementation.
- » Ensure that there are bicycle education opportunities specifically for women, families and other specific demographic groups. By specifically targeting education opportunities to certain groups you can ensure that those groups are better

reached and their concerns are addressed by the curriculum.

- » Consider offering a 'Ciclovia' or Open Streets type event, closing off a major corridor to auto traffic and offering the space to cyclists and pedestrians.
- » Consider whether a ticket diversion program makes sense for your community. A ticket diversion for bicyclists allows bicyclists who are ticketed to receive safety training in lieu of paying a fine or as a condition of a reduced fine.
- » As appropriate given your recent Comprehensive Plan update, update your 2009 bicycle plan to ensure that state-of-the-art bicycle facilities are included, and that infrastructure planning is complemented with encouragement, education, and enforcement.