



FRESNO, CA

TOTAL POPULATION

509,924

POPULATION DENSITY

4098

TOTAL AREA (sq. miles)

111

OF LOCAL BICYCLE FRIENDLY BUSINESSES

1

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Fresno
Arterial and Major Collector Streets with Bike Lanes	45%	50%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	8%
Public Education Outreach	GOOD	GOOD
Share of Transportation Budget Spent on Bicycling	7%	0.2%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MEETS MONTHLY OR MORE
Bicycle-Friendly Laws & Ordinances	SOME	GOOD
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 70K	1 PER 679.9K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	3 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	5 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	1 / 10

KEY OUTCOMES

	Average Silver	Fresno
RIDERSHIP <i>Percentage of Commuters who bike</i>	3.5%	1.0%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	180	656
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	1.4	17.7



KEY STEPS TO SILVER



- » Implement road diets in appropriate locations to make streets more efficient and safer for all road users. Use the newly created space for bicycle and pedestrian facilities.
- » Ensure that there are bicycle education opportunities specifically for women, seniors, families and other specific demographic groups. By specifically targeting education opportunities to certain groups you can ensure that those groups are better reached and their specific concerns are addressed by the curriculum.
- » Compared to many communities your current bike plan has a long implementation period. Ensure that it is flexible or updated in ways that allow the incorporation of state-of-the-art bicycle

- facilities. If implementation goals are not being reached the revisit the framework of the plan and find a solution that works with shorter time horizons.
- » Expanding the staff time focused on bicycle projects would help in scaling up your BFC efforts.
- » Launch a bike share system that is open to the public. Bike sharing is a convenient, cost effective, and healthy way of encouraging locals and visitors to make short trips by bike and to bridge the "last mile" between public transit and destinations.
- » Ensure that bicycle/motor vehicle crashes are investigated thoroughly and that citations are given fairly.