Appoint an official Bicycle Advisory Committee to create a systematic method for ongoing citizen input into the development of important policies, plans, and projects.

Host a League Cycling Instructor (LCI) seminar or sponsor the certification tuition of interested cyclists to increase the number of certified bicycle safety instructors in your community.

Expand encouragement efforts during Bike Month.

Promote cycling throughout the year by offering or supporting family-oriented community or social rides, and bicycle-themed festivals, parades or shows.

Encourage more local businesses, agencies, and organizations to promote cycling to their employees and customers, and to seek recognition through the national Bicycle Friendly Business program. For example, local businesses could provide discounts for customers arriving by bicycle.

Design and publish a local bike map in paper and online.

Ask police officers to target both motorist and cyclist infractions to ensure that laws are being followed by all road users. Ensure that bicycle/motor vehicle crashes are investigated thoroughly and that citations are given fairly.

Adopt and implement the bike plan that is currently being prepared. Include a section on encouragement policies and programs.