SANTA MONICA IS A
BICYCLE FRIENDLY COMMUNITY

2000-2012
RIDERSHIP GROWTH
Santa Monica is ahead of the curve

points earned ................................................ points available

RIDERSHIP
5.2%
Commuting by bicycle

CRASH RATE
334
Per 10k daily cyclists

FATALITY RATE
.6
Per 10k daily cyclists

PUBLIC RATING
Local cyclists take on Santa Monica

ENGINEERING
Bicycling network and connectivity

EDUCATION
Motorist awareness and bicycling skills

ENCOURAGEMENT
Mainstreaming bicycle culture

ENFORCEMENT
Promoting safety and protecting bicyclists’ rights

EVALUATION
Setting targets and having a plan

Bicycle Friendly Community Category Ratings

points earned ................................................ points available

Bicycle Friendly Community Category Ratings

COMUNITY:
SANTA MONICA CALIFORNIA
TOTAL POINTS:
45 of 100

KEY STEPS TO GOLD
Use community-based social marketing to create more awareness of new facilities
Increase connectivity by adding bike lanes on more arterials such as Lincoln Blvd/Pacific Coast Hwy and Pico Blvd
Protect integrity of bike lanes by enforcing ordinance of no parking or stopping in bike lanes

GET INVOLVED:
ANSWER 5 SHORT QUESTIONS TO IMPROVE BIKING AND GET CONNECTED TO LOCAL ADVOCACY!

LEARN MORE » www.bikeleague.org/communities

SUPPORTED BY TREK