Getting more Moms and Families on Bikes

"It's not just Avon and Tupperware anymore - let's have a cargo bike party"
Biking Mom/Bike Shop Lady
Evangelists and Beginners
Safety: "Nobody wants to hit the fluffy pink bunny!"
Distance: How long is a mile? How steep is a hill?
Online Research: No virtual test ride...
The Industry: If we will come, they will build it!?
The bike shop lady is in...

You can reach me at
info@clevercycles.com or on Facebook