



# BIKE CLUBS

## membership benefits

Thank you for joining your Bike Club as a member of the League. Your support carries on the rich legacy of clubs supporting national bicycle advocacy through the League's transformative approach.

### MEMBERSHIP INCLUDES THE BENEFITS YOU LOVE AND BACKS THE PROGRAMS YOU LOVE TO SUPPORT

**GROUP INSURANCE** The League serves member bike clubs and advocacy organizations through our group insurance policy with American Specialty Insurance. We've partnered with American Specialty for over 25 years; with our collective buying power, we're able to offer organizations across the country an affordable option for all their insurance needs. More information about this program can be found at [www.bikeleague.org/membership](http://www.bikeleague.org/membership). There you'll also find many great resources for clubs, from waivers to governance documents to ride safety hand-outs.

**NATIONAL DIRECTORY LISTING** Club membership with the League adds your group to our 'Connect-Locally' National Directory. Our online tool sees thousands of unique visitors each month. With your club's visibility on our site, enthusiastic cyclists in your area will be able to find you and join in!

**BIKE LEAGUE HUB** The HUB is the League's online peer learning platform. Club leaders can sign onto the HUB and ask questions, post articles, and share best practices with leaders across the country. Contact [membership@bikeleague.org](mailto:membership@bikeleague.org) for your invitation.

**PERSONALIZED ADVOCACY CAMPAIGNS** In 2017, the League teamed up with Phone2Action to create powerful, localized campaigns to help move the dial on bike advocacy while growing your list of supporters. With P2A, the League creates an online petition in support of specific policy or action, in a visually-appealing platform easily emailed and shared on social media. Responses are delivered to your elected official of-choice, everything from a US Senator all the way down to your local city council member. At the campaigns' completion, we'll share the contact information of all action takers.

**DISCOUNTED REGISTRATION TO THE NATIONAL BIKE SUMMIT** Hosted by the League in Washington, DC each year in March, the National Bike Summit is the premier gathering of bike advocates in the US. As a member club, you and your fellow riders will receive discounted registration to our signature event. For more details, visit [bikeleague.org/summit](http://bikeleague.org/summit).

**COOPERATIVE PRICING ON INDIVIDUAL LEAGUE MEMBERSHIP** Connect your members with National Advocacy with the League! Member clubs can take advantage of programs to offer individual membership to club members. We offer a \$25 discount on individual membership when you commit your entire club roster to League membership (also known as our 100% club) or we can provide you with a \$15 membership discount code which you can post on your site.

#### Individual membership with the League gives your club members:

- A subscription to *Bicycling Magazine*, as well as *Bicycling*, *Dirt Rag*, and/or *Momentum* online.
- Discounts on bikes, gear, roadside assistance and tours to dozens of businesses nationwide. Our list is always growing, so be sure to check [bikeleague.org/benefits](http://bikeleague.org/benefits) frequently
- Our quarterly magazine, *Bicycle Friendly America*, as well as our bi-weekly e-news.
- Added support of all of our time-tested programs.

In 1880, cyclists formed the League to demand paved roads, signing their names on a massive wheel that was presented to Congress. Thanks to our members, our vision for the country is as strong as ever: **uniting cyclists to make biking better.** Today, the League makes bicycling better through a rich portfolio of change-making programs and initiatives:

**BICYCLE FRIENDLY AMERICA** Enriching communities, states, universities and businesses by providing personalized tools and guideposts necessary to build better places for bicycling.

**FEDERAL ADVOCACY** Building a 'bike-partisan' coalition of cycling supporters on Capitol Hill, protecting cyclists rights and advancing bicycling policies and funding at the federal level.

**SMART CYCLING** Training hundreds of League Cycling Instructors each year, who enhance the lives of thousands of adults and kids by giving them the skills and confidence necessary to ride safely.

**NATIONAL BIKE SUMMIT** Turning individuals into advocates at our annual event in DC: featuring discussions, speakers and our famed 'lobby day'—connecting over half of congress to their constituents in support of bicycling.

